

---

Report on Community Clean-up Drive Campaign: - World Earth Day, 22 April- Kanota (CT)

---

**Date:** 22-04-24

In celebration of world earth Day on April 22<sup>nd</sup>, 2024 the UBA Cell of The ICFAI University, Jaipur have successfully organized a Clean-Drive Campaign on the occasion of the World Earth Day in a village viz. Kanota which has been adopted by The ICFAI University, Jaipur. For conducting clean-drive a team comprising some student -volunteers and faculty members departed from the University at 1:45 P.M. and reached inside area of the village at 2:00 P.M. The team was accompanied by Mr. Ashish Acharya (Assistant Professor, ICFAI Law School) and Dr Pratima Soni (Ass. Dean, ICFAI Law School, Jaipur)

The purpose behind this clean-drive was to follow the action plan forwarded by the RCI- MNIT (UBA) for the adopted villages on the sustainability issues. Total five plans were given as option and our team decided to go with the Community Clean-Up Drive to lead a drive to uplift rural cleanliness and environment hygiene. Our team of students voluntarily showed their interest in this community goal and did the job with right intention.

Here are some of the glimpses of the event.







