

Edition XII

DECEMBER 2022

# KSHITIJ

I U J N E W S L E T T E R

# 10

IUJ Events

Design your own

*Professional  
Wardrobe*

*Power of Smile*

*Accolades*

*Symposium/ Digital Street*

*UG Orientation*

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# MESSAGE FROM PRESIDENT

*My compliments to the editorial team for bringing out the University Newsletter Kshitiz well in time and covering the period from June to December 2022.*

*The last six months have been extraordinary for the ICFAI University, Jaipur. From the first week of June 2022, the University commenced preparations for the new Academic year 2022-23 and the new semester was started with effect from 16<sup>th</sup> August 2022 in offline mode and it has been an awesome period of last six months when the campus has been abuzz with a lot of activities related to academics, innovation & Research.*



For the first time in the evolution of the University, enrolment of 700 students was achieved involving programs of UG, PG & Ph D Studies. An orientation programme of two weeks for the new students was a commendable activity undertaken by the four integral schools of the University. During the orientation, the students were made aware of the systems and processes of the University & taken around the campus, neighborhood educational facilities & excursion to a few places. A few motivational lectures were also conducted for the new students.

During the semester, the University made concerted efforts to improve teaching-learning processes, conducted International/ national conferences/conclaves/workshops to provide suitable exposure of the contemporary technologies & emerging business/HR environment to the students. The University level Annual Sport "Forza 2022" was conducted which was an amazing event involving participation of more than 600 students. Addition of Basketball & Athletics in the Forza 2022 was welcomed by the student community with keen interest & participation. Two professional events were conducted in on line mode successfully which included the International Seminar on the Internet of Things & National Virtual Client Counselling Competition.

The University also undertook a number of activities related to Innovation & Research with due participation of faculties & students. Many of the students won accolades in professional completions, debates, paper presentations which was a matter of great satisfaction. A few of the FDPs conducted and participated in were useful & well received. The HR Conclave & Digital Marketing workshop were conducted in Nov-Dec 22 with overwhelming response from the academia & industry.

I am very happy to see the contents of Kshitiz & convey my best wishes to the editorial team. I also take this opportunity to wish all readers a very happy, prosperous & professionally & personally satisfying & fulfilling New Year 2023

**-JAI HIND**

**Prof (Dr) HP Singh VSM**



# WELCOME

*I'd like to welcome you all to the winter issue of Kshitij magazine. Team Kshitij of IUJ is overjoyed to be back with the another edition which talks about the fun, thrilling and insightful experiences of the campus. In order to prepare our young aspirants to navigate rapidly changing markets and careers and address global challenges through sustainable business models and practices, IUJ has been working tirelessly to instill in them the values, knowledge, and skills necessary. This edition takes you on a campus roller coaster ride with activities such as an international symposium, management and faculty development programmes, HR Conclave, virtual counselling sessions, inter-college competitions, club activities, and many more. It also mentions prestigious awards on Independence Day and IBSAF.*

*Hope you will enjoy reading this edition and we welcome your feedback as it helps us in ameliorating our upcoming editions.*

*Happy Reading!!!!*

## CHIEF PATRON

Prof (Dr) HP Singh VSM  
President, IUJ

## PATRON

Dr SS Jain  
Senior Advisor, IUJ

## ADVISORY PANEL

Col. (Retd.) Sanjiv Banerjee  
Registrar, IUJ

Dr. AK Saini,  
Dean, ICFAI Tech

Dr. Shweta Jain  
Dean, ICFAI Business School

Dr. Archana Rathore  
Associate Dean, ICFAI Business  
School

Dr. Pratima Soni  
Associate Dean, ICFAI Law  
School

Dr. Meenal Sharma  
HOD, School of Liberal Arts

## EDITORIAL

Dr. Shivangani Rathore  
Convener, Kshitij

# Our team



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**Dr. Satyavir Singh**  
**Assistant Professor, ICFAI Tech**

Member

**Ms. Sugandha Verma**  
**Assistant Professor, ICFAI School**  
**of Liberal Arts**

Member



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**Ms. Priyanka Dutta**  
**Assistant Professor, ICFAI Law**  
**School**

Member

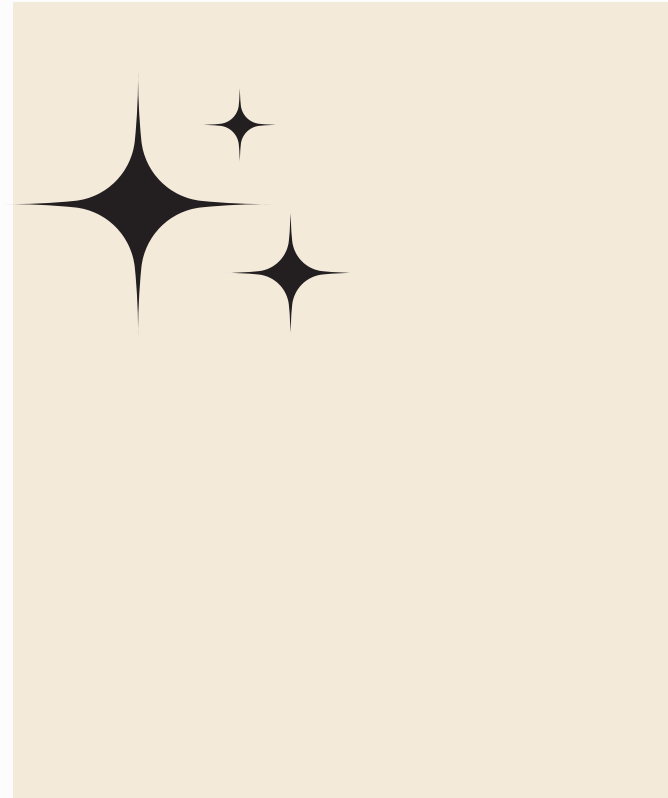


# UG Orientation Program

## IUJ

सर्वं सम्भाव्यते त्वयि।

Fresh Beginnings.....





# UG Orientation Program



*ICFAI University, Jaipur organized 10 days orientation program for UG students of respective schools. Students were acquainted with the program structure, policies and guidelines to be followed by the students. It also included session from experts such as musical learning program for management lessons, capacity building sessions personal grooming sessions for students, experts from different domains visited the campus and interacted with students.*



# 04



*Diversity,  
Equity,  
Inclusion and  
Belongingness*



IUJ is rich in its diversity and equity. It ensures students are integrated, respected and are successful in their respective careers.

It also ensures that students at campus feel valued, accepted and legitimate



- FEATURED ARTICLE -

# DESIGN YOUR PROFESSIONAL WARDROBE



*Getting a work wardrobe is just one of many steps to being a successful young professional when making the transition from college to the workforce.*

- FEATURED ARTICLE -

*What should I wear? We've all asked ourselves this question the night before (or the morning of) a professional day. And, to be honest, some days are easier than others to respond.*

*A work wardrobe includes all of the professional work outfits that must be worn while at work or on the job. It includes workwear essentials and wardrobe staples that can be mixed and matched to create a variety of outfits. In general, a work wardrobe should reflect your personal style, the formality of your job, and the dress code of your workplace. While every woman requires some type of work wardrobe, constructing a professional wardrobe requires time, effort, and a bit of creativity.*

*The term "business casual" was recently defined by Ladders, but what constitutes appropriate business professional attire for both men and women? The president of Well Said, Inc. and author of "Well Said! Presentations and Conversations That Get Results," Darlene Price, stressed the critical importance of being aware of dress codes, understanding what they signify, and adhering to them. "Employees must adhere to corporate standards. This frequently entails maintaining a professional demeanour in the workplace, at client locations, and at all official business events.*

**"ADD SOME CREATIVITY AND ACCESSORIES, AND YOU'LL BE SURPRISED HOW MUCH YOU CAN CREATE FOR YOUR PROFESSIONAL WARDROBE."**

*#1. The knowledge of the corporate wardrobe is the best place to start when creating a professional wardrobe. Not every workplace requires the same essentials for work attire. It's crucial to customise your wardrobe building process to fit the needs of your workplace and corporate culture.*

*#2. How much of your casual wardrobe you can use for your work wardrobe might surprise you. For instance, it's simple to incorporate your nice blouses, specific dresses, cardigans, flats, and heels into your work wardrobe. A sleeveless shirt can be instantly transformed into business attire by adding a blazer or cardigan.*

*#3. You can close the gap by getting the wardrobe essentials you're missing by assessing where you are right now (#2: evaluate what you have) and where you need to be (#1: learning about the dress code).*

*#4. Adding accessories is a quick and affordable way to dress up casual clothing for the office.*

*#5. There isn't a universal list of work wardrobe necessities, like there isn't one for most things when it comes to adulting. While the basic work attire mentioned above will get you started, when creating a professional work wardrobe, you must also take the workplace culture and your personal style into account.*



# CAMPUS LIFE

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*Adolescence is a crucial period in a young person's life, and Campus Life is aware that it can be both the best and the worst of times.*

*We believe in Relationally Based Campus Life where, shared experiences between a student and a kind, helpful adult are essential. Because of this, our main emphasis is on relationships rather than programs.*



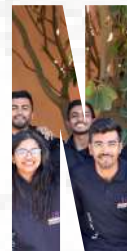
*The goal of holistically balanced IUJ campus life is to support students as they work through both big and small problems in the pursuit of a healthy lifestyle—mentally, physically, spiritually, and socially.*

*Campus Life at IUJ is also Individually Focused where we believe that each person's adolescent journey is unique. In order to assist students in navigating these years, we are dedicated to coming alongside them and meeting them where they are.*

# STUDENTS

Here we come together to debate, discuss, learn and participate in the events year-round. Here we not only make professional connections but cultural ones as well!!

Dhruv Sharma  
BTech  
Student, IUJ



ICFAI is another home to us, as we know we have people around us who care for us and work unconditionally for us, just to see how we get success in life

Hiya Bhagchandani  
BBA LLB  
Student, IUJ

IUJ has helped us in creating cultures, values, getting to know them as individuals, and growing them as people."

Apoorva Singh Rathore  
BBA  
Student, IUJ





# INDUSTRIAL VISIT @ AMUL & FRUBON





# Book Review

KSHITIJ - IJ NEWSLETTER

*If you keep taking a bite out of the cake that harmed you, you no longer fall victim to it, you become a hungry volunteer. I frankly don't have a single word to describe this book. But it surely left me in a deep sigh full of thoughts, introspections, and a peace within. This one surely does justice to its name, 'Good Vibes, Good Life: How self-love is the key to unlocking your greatness'. This has become my companion in tough times, times when I needed reasons to look within & find happiness & purpose.*

*Frankly, I am not a big fan of self help books, & have started picking up this genre quite recently. But what's beautiful about this one is how in its subtle, delicate ways it makes you realise the most important things and lets you seek question to what you have been avoiding throughout, at the same time not making you uncomfortable, bored, or sounding preachy or imposing. And supporting those words and thoughts with well established researches, studies makes it all the more worthwhile.*

**Falguni Parnami**  
Student

**GOOD VIBES,  
GOOD LIFE:  
HOW SELF-  
LOVE IS THE  
KEY TO  
UNLOCKING  
YOUR  
GREATNESS**

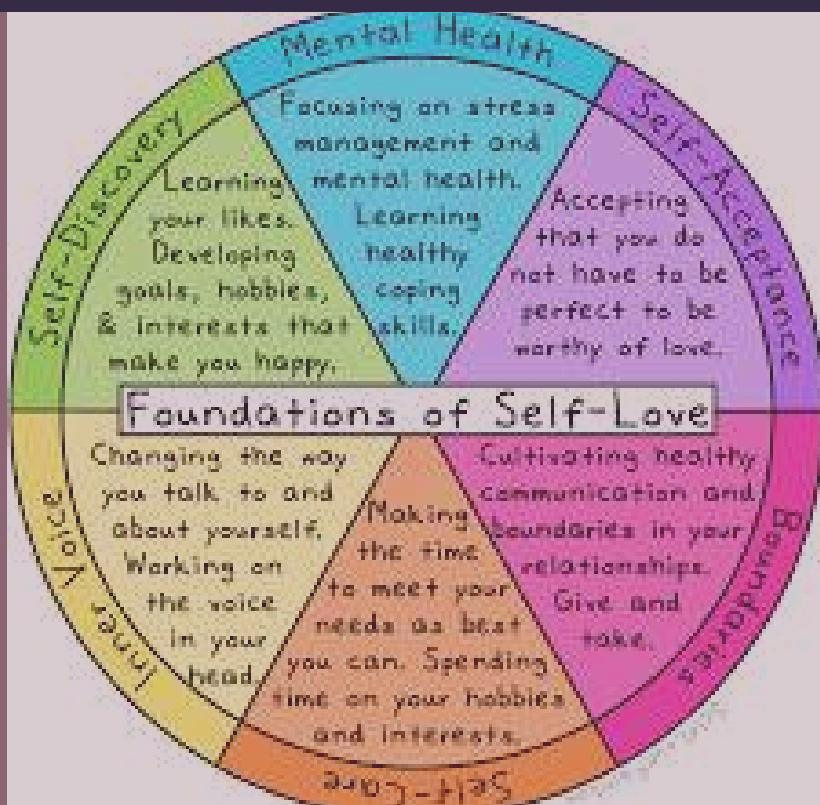


*If you are going through rough times, feel life has come to a halt, or just fall short of reasons to love yourself enough... this could be a right time to pick this up for a quick read. It'll be your companion in uplifting your vibrations & energy, making yourself a priority, manifesting goals, & your journey of Self acceptance & self love.*

*And like Vex King says, "Life doesn't battle you because you're weak, it battles you because you're strong....Just because you can't see the point behind a challenging time, doesn't mean there isn't one.."*

*Few quotes I loved from this book are.*

- The Universe is abundant in all areas; the illusion of fear is the only limitation we have.*
- Not everything I've wanted has manifested. This has usually been a blessing in disguise. Too many times I've believed that I wanted and needed something, but it was all for the wrong reasons. Over the years I've gained clarity and sighed with relief for not getting what I thought was surely meant for me. Often, I've not got what I wanted, only to find I've later been blessed with even more.*
- It's important to recognize that it's not unjust to let go of those who show no concern for you.*



**Self-love is the balance between accepting yourself as you are while knowing you deserve better, and then working towards it.**

# Expert Connect



**TO LIVE A  
CREATIVE  
LIFE , WE  
MUST  
LOSE OUR  
FEAR OF  
BEING  
WRONG**

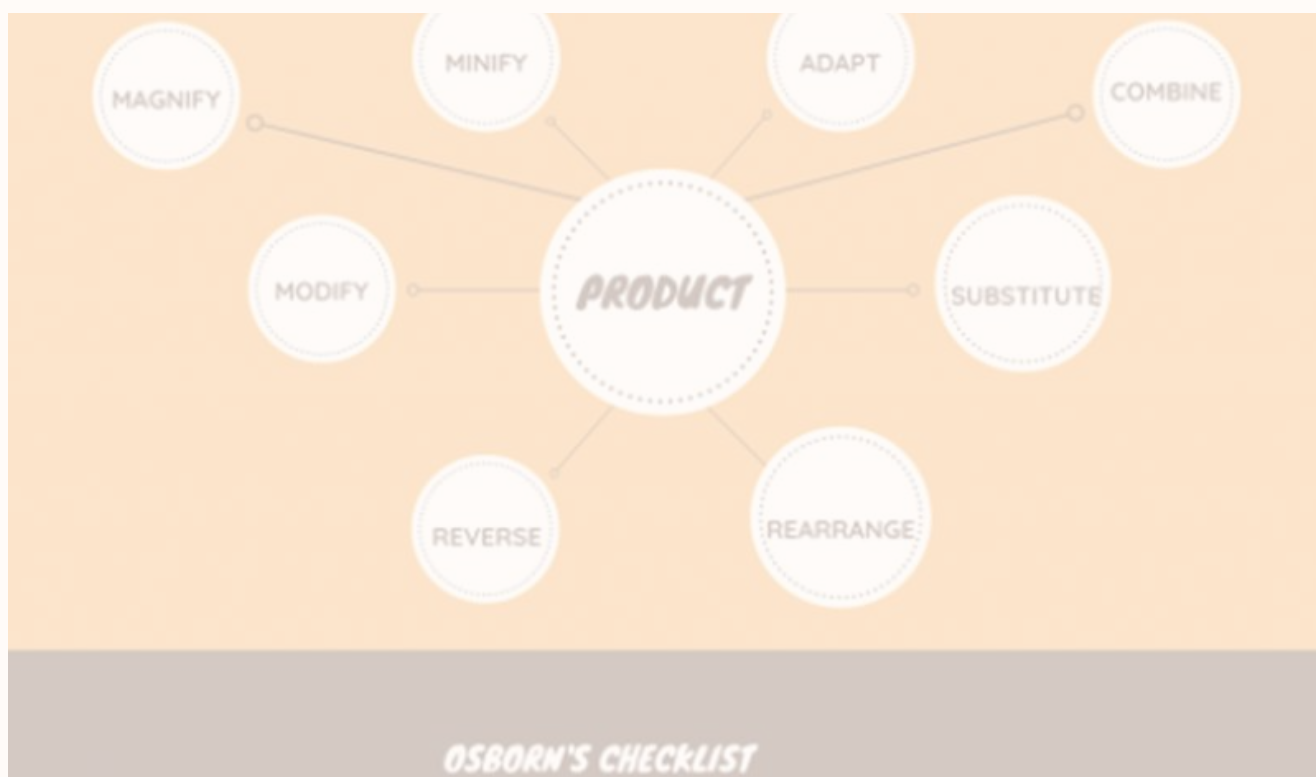
*Mr. Sandeep Menghani  
Industry Psychologist  
Founder- Yeshaswi Bhav Management Solutions*

*It is easier to tone down a wild idea than to think up a new one .- Alex Osborn.*

*Alexander Osborn, the godfather of brainstorming. He was a master at using perspective changes to suggest new ideas. He developed a list of 73 idea-spurring questions designed to create new perspectives. This ideation method was called Osborn's Checklist.*

Osborn's checklist is also known as SCAMPER — Substitute, Combine, Adapt, Modify/Magnify, Put to other uses, Eliminate, Reverse/Rearrange. Under all these key words there are different sub-questions that will get the team going.

It is mainly a product improvement technique. It involves applying a series of words contained in a checklist or a table to an existing product or service or their attributes.



## OSBORN'S CHECKLIST

When brainstorming ways to improve a product, the checklist invites you to use questions (like the ones below).

*Adapt:* What other product is like this one? What else is like this? What other idea does this suggest? Does past offer parallel? What could we copy? Whom could we emulate?

*Modify:* How could I change this product? Change meaning, color, motion, sound, odor, form, shape etc.

<sup>18</sup>*Magnify:* How could I add to this product? More time? Greater frequency? Stronger? Higher? Longer? Thicker? Extra value? Plus ingredient? Duplicate? Multiply? Exaggerate?

*Minify:* What could I take away from this product? Smaller? Condensed? Miniature? Lower? Shorter? Lighter? Omit? Streamline? Split up? Understate?

*Substitute:* What could I use instead of this product or a portion of it? Who else instead? What else instead? Other ingredient? Other material? Other process? Other power? Other approach? Other tone?

*Rearrange:* How could I alter this product's composition? Interchange components? Other pattern? Other layout? Other sequence? Transpose cause and effect? Change pace? Change schedule?

*Reverse:* How could I turn this problem around? Transpose positive and negative? How about opposites? Turn it backward? Turn it upside down? Reverse role? Change shoes? Turn tables?

*Combine:* What could I put together to make a new product? How about a blend, an alloy, an assortment, an ensemble? Combine units? Combine purposes? Combine appeals? Combine ideas?

## HARNESSING OSBORN CHECKLIST: WAYS TO IMPROVE STAPLER

Assume that the challenge is to find out ways to improve stapler. Some samples using Osborn's checklist

**Adapt:** What other product is like this one? Design a stapler that fastens without staples (stapler pins), just by pressing papers together. Example: A pair of pliers is quite similar to stapler and can be used to press things together.

**Modify:** How could I change this product? Using bright metallic paint for staplers instead of steel.

**Magnify:** How could I add to this product? Enlarging stapler's top to make it ergonomic to fit properly in hands.

**Minify:** What could I take away from this product? Designing a stapler that dispenses both small and large staples. (stapler pins)

**Substitute:** What could I use instead of this product or a portion of it? Make a line of staplers of different materials like cardboard, polished wood, plastic, fiberglass etc.

**Re-arrange:** How could I alter this product's composition? Design a stapler that can staple from either end.

**Reverse:** How could I turn this problem around? Design a staple that works by pulling up on a handle instead of pressing down.

**Combine:** What could I put together to make a new product? Designing a combination stapler with a punch facility or a magnetic clip dispenser.

### References:

- Osborn A.F., *L'arte della creatività*, Milano, Franco Angeli, 1992, ed. orig. del 1953.
- Bertone V., *Creatività aziendale. Metodi, tecniche e casi per valorizzare il potenziale creativo di manager e imprenditori*, Milano, Franco Angeli, 1993.
- Michalko M., *Thinkertoys: A Handbook of Business Creativity*, Berkeley, California, Ten Speed Press, 1991.

We can also leverage Osborn's checklist further by converting it into a bubble map with 4 Ps, primary elements of marketing for brainstorming.



OSBORN'S SCAMPERS is one of the most useful tool for stimulating ideas.

# Expert Talk Series

## SESSION BY SH. B. L. SHARMA, IAS (RETD.)

The ICFAI School of Liberal Arts (ISLA), committed to its aim of providing students with knowledge, career guidance and exposure, organized an expert session on the Civil Services Examination. The Civil Services Examination conducted by the UPSC is one of the most prestigious and difficult exams conducted in India. Every year, lakhs of students apply and only a select few go on to realize this coveted position which offers prestige, respect, challenges and most importantly an opportunity to serve the country and make a difference.

Who else could have been the perfect person to guide the students in this regard than Sh. B. L. Sharma, who himself is an IAS officer of 1966 batch. Sh. B. L. Sharma brought with him his unparalleled experience and insight. In his remarkable storytelling style, he traced his journey of becoming an IAS officer beginning right from his school days, to serving in the army, to finally being selected in the Administrative Services.

The poster features the ICFAI University logo at the top, followed by the text 'The ICFAI University, Jaipur' and 'EXPERT TALK SERIES'. Below this, it says 'In Conversation with...' and includes a circular portrait of Shri B.L. Sharma, IAS (Retd.). The event details are listed as 'NOVEMBER 4, 2022 11 AM ONWARDS' and 'VENUE: SEMINAR HALL 016'. At the bottom, it is organized by ISLA (ICFAI School of Liberal Arts).

Sh. B. L. Sharma underscored the importance of grit and determination as the cornerstones of success. He guided the students by quoting examples from his own life, providing real life instances to motivate and guide them. His post retirement involvement in and association with various organizations served as an inspiration for the students. Sir emphasized that the journey of becoming an IAS Officer is full of challenges but nothing is impossible if one decides to put their mind to it.



*The interactive session provided the students with a platform to ask questions, dispel myths and gain a rooted understanding of the Civil Services Examination. Sh. B. L. Sharma responded to these questions with utmost enthusiasm. Some of the questions asked by the students during the session are listed below:*

#### **Question and Answer Session**

- **What was your motivation behind becoming an IAS Officer?**
- **What kind of preparation does it entail?**
- **People say that one has to study 15-16 hours for cracking UPSC Civil Services Examination but can we also clear it alongside our regular college routine?**
- **Are there any internship opportunities that we can opt for where we can get a first-hand experience of working under the guidance of an IAS Officer?**
- **How to overcome the fear of not being able to qualify the exam even after repeated attempts?**

# POWER OF SMILING



**“A smile has a magical power; it makes everyone  
smile back.”  
— Debasish Mridha**

---

I've realised how powerful a smile can be. Smiling is the simple act of expressing your goodwill to others and receiving their goodwill in return. It is the exchange of positive energy. People can share smiles even in the darkest of times. I smiled, acknowledging the bond we all share as a global family. Although we don't always notice this connection—in fact, the opposite is sometimes true—it still exists.

Smiling is something we often take for granted. Sometimes our smiles are just automatic reflexes with no real emotion. We've all witnessed fake smiles; while the face may appear to be grinning, the eyes always reveal the truth; if the eyes are dark, the smile is not genuine. It brightens my day when I do come across someone with those eyes that sparkle and a smile on their face.

Slowing down may cause you to smile more frequently, sometimes just for the sake of being alive. Isn't being alive enough of a reason to smile?

If you are engrossed in the hustle and bustle of life, you won't even notice that you are alive. Smiles spread quickly. It functions both ways. Smiles spread and create joy. Joy just happens; it's not something we can create or control. Experiencing joy when it bubbles up in our hearts is a gift from life. Sometimes when we least expect it, joy catches us off guard. When it occurs for me, I am incredibly grateful and frequently cry.

William Blake wrote a poem that contains the following lines, which have always been a favorite of mine:

*"He who binds to himself a joy Does the winged life destroy; But he who kisses the joy as it flies Lives in eternity's sun rise."*

This short poem makes me smile as I read it. People who "make us smile" are people we all know and love. It's so much fun to give and receive smiles.



Finally, I would advise you to smile more and to pay attention to other people smiling. You'll find yourself grinning more the more smiles you see. It is beneficial to smile a little for yourself while you are doing it for others. Laugh at your vulnerability and desire to make your day more enjoyable. Embrace compassion while grinning, knowing that you are doing your best. Allow yourself to be who you are right now by letting go of control.



**Keep Smiling...**

**Deevi Krishna Karthik**  
**President, IBS Student Council**  
**MBA Class of 2024.**





“दिन वो फिर आया है  
तिरंगा खुलकर  
मुस्कुराया है  
तोड़ कर पराधीनता  
की बेड़ियों को  
देखो ध्वज कैसे  
मुस्कुराया है”

*On August 15, 2022, the 76th Independence Day was commemorated with great pride and passion at The ICFAI University, Jaipur. As India celebrated its 75 glorious years of Independence, ICFAI Business School, IcfaiTech School, and ICFAI Law School hosted a number of events under the aegis of ‘Azadi Ka Amrit Mahotshav’ to honour the country’s liberation.*



*Chief Guest Prof (Dr) HP Singh, VSM - President of The ICFAI University, Jaipur, hoisted the national flag, which was followed by the National Anthem. Dr. Shivangani Rathore, Assistant Professor, IBS delivered the welcome address and students from the IBS Navrang club presented the cultural programme. The various performances, such as the MIME Act, group song, and dancing, were dedicated to the freedom fighters who spend their lives isolated from friends and family while serving our country.*

# Independence Day Celebrations



*President of The ICFAI University felicitated the university's top performers.*

*Dr. Shweta Jain, Dean of ICFAI Business School, was honoured for her remarkable competence, dedication, and commitment to academics, placements, and student support on campus.*

*Mr. S.D Bhagtani, CF&AO, was honoured for his sincerity, hard work, and dedication.*

*Gardeners Smt. Meena and Smt. Saroj were honoured for their efforts in maintaining the sports grounds, while Shri Hanuman, a plumber, was honoured for his dedication to his vocation.*



# ADAY

*To Appreciate the Efforts  
of our Team*

# INTERNATIONAL SYMPOSIUM ON “NEW TRENDS IN IoT”

IcfaiTech, of The ICFAI University Jaipur, organized a one-day International Symposium in association with NASSCOM FutureSkillsPrime and IET(UK) DLN On “New Trends in IoT” on 18th Nov’2022.

An international Panel was constituted along with more than one thousand participants from around the globe at IcfaiTech, ICFAI University, Jaipur to illuminate the new trends in IoT. Introduction of the Symposium proceeded by Prof. A. K. Saini, Dean, IcfaiTech who provided an overview of the Symposium. The prime speakers from the panel of the symposium were, Mr Navratan Katariya, Director, Startup engagement, Innovation and International partnerships at Centre of Excellence, Internet of Things (COE-IoT & AI), NASSCOM, Bangalore who discussed the impact of startups in IoT, Dr Francisco Nauber Bernardo Gois. IT auditor of Ceará Government, Brazil enlightened the audience of the role of IoT devices in machine learning and neuroscience applications, Dr S.C. Bose from IIT Jodhpur shared his research experience over new trends in IoT in today’s era, Dr Nitin Chaturvedi from BITS Pilani, discussed Future Applications & Research Challenges of IoT and Mr Sameer Chouksey from ABB Bengaluru, described the impact of Federated Learning for Industrial Edge Devices for shaping the future world.



**ICFAI UNIVERSITY**  
The ICFAI University, Jaipur

International Symposium  
New Trends in **IoT**

Jointly organised by  
**IcfaiTech** Faculty of Science & Technology (FST)  
**IET** The Institution of Engineering and Technology  
**futureskills prime**

Guest of Honor  
  
**Mr. Navratan Katariya**  
Director, Startup engagement,  
Innovation and International partnerships at  
Centre of Excellence, Internet of Things  
(COE-IoT & AI), NASSCOM, Bangalore

Mr. Katariya has an experience of setting up 14 new businesses for companies he worked for and 2 of his own, over 3 decades in the area of renewable energy and engineering. He started and led the solar business of the largest solar construction (EPC) and then the largest module manufacturing companies in India. He also spent almost a decade in IT industry, working with California based large enterprises. He is now a startup and energy consultant and serving as Director, Startup engagement, Innovation and International partnerships at Centre of Excellence, Internet of Things (COE-IoT & AI), NASSCOM, Bangalore in areas of AgriTech, Cleantech, Healthcare, Mobility/transport, Industry Automation (IIoT 4.0), smart city etc. Mr. Navratan is an electrical engineer, Masters in cleantech/energy systems from IIT Mumbai and a MBA from The Netherlands. He loves to travel, spends time for conflict management, social impact areas and mentors startup founders. He introduced the concept of carpooling in June 2000 and ran a not-for-profit online carpool Bangalore group.

Scan to Register  


**Cisco Webex Live Session**  
 **November 18, 2022**  
12 noon - 12.30 pm



# DIGITAL STREET PROJECT - REGIONAL CONSULTATION AT IBS, JAIPUR

Aug 5-7, 2022

ICFAI Business School,  
The ICFAI University,  
Jaipur

KSHITIJ -IUJ NEWSLETTER





*Digital Street aims to develop a framework for facilitating digital transformation of street vendors. The Centre of Excellence for Digital Transformation (CEDT) at IFHE, Hyderabad is working on a project titled “Digital Street” in collaboration with Friedrich Ebert Stiftung (FES).*

*The project aims at studying digital transformation of micro-level businesses in the informal sector, travel technologies, tourism, street vendor issues, SDGs OR related domains in government, academics, consulting, corporate, policy making, start ups, payment tech, logistics tech, supply chain actors like B2B market places, non-profit and advocacy groups.*

## PARTICIPATING ORGANIZATIONS

- Friedrich Ebert Stiftung (FES), K-70B, Hauz Khas Enclave, New Delhi, Delhi 110016
- Centre of Excellence for Digital Transformation (CEDT), The ICAFI Foundation of Higher Education, Donthanapally, Shankarapalli Road, Hyderabad - 501203, Telangana
- IBS, The ICAFI University, Jamdoli, Agra Road, Jaipur 302021



ICFAI LAW SCHOOL, JAIPUR

# VIRTUAL NATIONAL CLIENT COUNSELLING COMPETITION, 2022

## OBJECTIVE

One of the most important traits of a law professional is to counsel people who seek assistance in understanding the legal implications of their actions. It is thus a prerequisite for any advocate to possess the fundamental skills which would help him create a successful rapport with the client. The 1st ICFAI Law School Virtual National Client Counselling Competition is being conducted to let aspirants test their skills as counsels in terms of handling clients, responding to critical situations, maintaining patience and perseverance and identification as well as approaches to the legal issues faced by the clients.



## INTRO >

ICFAI Law School (ILS) hosted its "1st Virtual National Client Counseling Competition" from 15th to 16th December, 2022. In total we received 33 registrations from renowned institutions across the country. Students were provided with the propositions a day before the commencement of respective rounds, based on Family law, The Negotiable instruments act, 1881, Cyber laws and Law of Contracts, along with the rules for the competition and Google form for registration. The participants were required to counsel the clients when they approached them in accordance with the proposition provided on respective dates.



## DETAIL >

After several rounds of the competition, valedictory ceremony was scheduled which was witnessed by Prof. (Dr.) H P Singh, VSM, President, The ICFAI University Jaipur, Col. Sanjeev Banerjee (Retd.), Registrar, The ICFAI University, Jaipur, Judges of Final rounds and all the faculty members of the ICFAI Law School, Jaipur. Following that, the eminent judges for Final rounds, Dr. Sanjula Thanvi, Dr. Richa Chaudhary and Dr. Vartika Arora, addressed the gathering with their words of wisdom



### MEET THE WINNERS

*Congratulation*

**TO THE WINNERS OF 1ST VNCCC, 2022**



Lavanya Rai,  
ICFAI Foundation for  
Higher Education  
(IFHE), Hyderabad



Aditi Mishra,  
ICFAI Foundation for  
Higher Education  
(IFHE), Hyderabad

*Congratulation*

**TO THE 1ST RUNNERS-UP OF 1ST VNCCC, 2022**



Saeel Bhatte,  
V.M. Salgaocar,  
College of Law, Goa



Samrudhi Raut,  
V.M. Salgaocar,  
College of Law, Goa

*Congratulation*

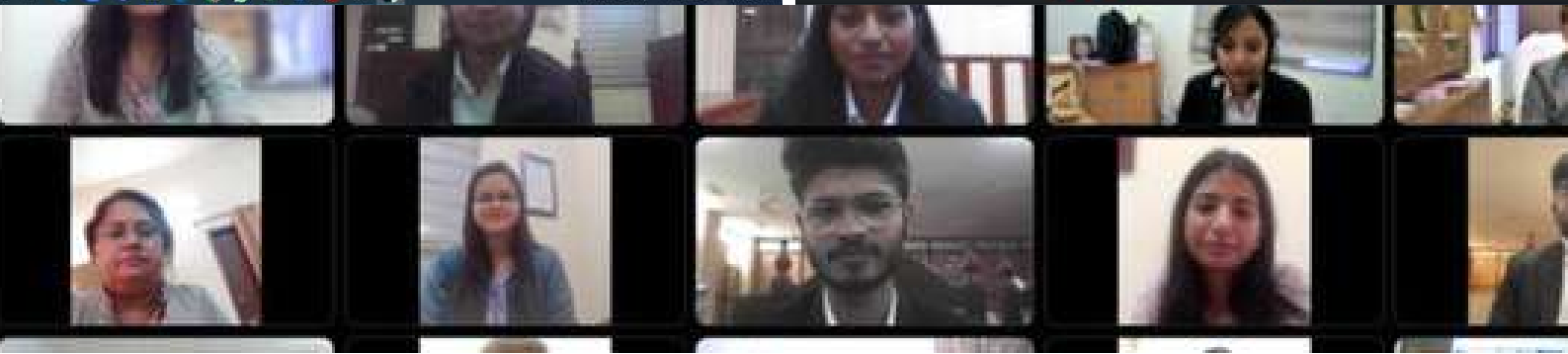
**TO THE 1ST RUNNERS-UP OF 1ST VNCCC, 2022**



Saeel Bhatte,  
V.M. Salgaocar,  
College of Law, Goa



Samrudhi Raut,  
V.M. Salgaocar,  
College of Law, Goa



# Three Days Workshop on Exploratory Data Analysis

ICFAI TECH

NOVEMBER 1-3, 2022

IN COLLABORATION WITH IET

*The prime objective of the workshop was to raise awareness among students about current requirements of industry in their projects and align their skills to make them industry ready in upcoming placement drives.*

*Hon'ble President Prof (Dr) H P Singh, VSM, the Chief Guest of the event, focused on employability and encouraged the students for skills development along with fundamentals to make them become more employable. Guest of Honor Ms. Sridevi Sira, National Lead-future skills prime Academia of NASSCOM talked about skills required for the future. Sh. Mehtab Singh ji, Chairman of IET Delhi, and Mr. Dinesh Kumar Panigrahi, our resource person Mr. Harish Pamnani, Dean Icfaittech Dr. A.K Saini also addressed the students.*





# HR Conclave'22

## RE-IMAGINING HR: FUTURE OF WORK & WORKPLACES

ICFAI Business School, Jaipur

NOVEMBER 18, 2022

*HR Conclave was a confluence of HR practitioners, leaders and futurists placing their insights and perspectives on contemporary HR issues and challenges. This conclave aimed at bringing together experts from various sectors to brainstorm and discuss the crucial role HR plays in shaping the future of work and workplaces.*



# Digital Marketing Workshop

EXPANDING REACH, CONNECTING CUSTOMERS FOR ENTREPRENEURS AND MSME MANAGEMENT PROFESSIONALS

ICFAI Business School, Jaipur

DECEMBER 16, 2022



ICFAI Business School, Jaipur under the aegis of The ICFAI University, Jaipur organized Digital Marketing Workshop for MSME Professionals on the theme Expanding Reach, Connecting Customers for Entrepreneurs and MSME Management Professionals on Friday, December 16, 2022.

The event witnessed the participation of 44 delegates from 38 different organizations who were trained by Mr. Abhay Ranjan, a social media marketer and digital marketing expert on different tools and methods of upscaling and enhancing the reach of business leveraging digital enablement.



# Picturesque

## Campus from the lens of students



# Picturesque

## Campus from the lens of students



# EVENTS AT IUJ

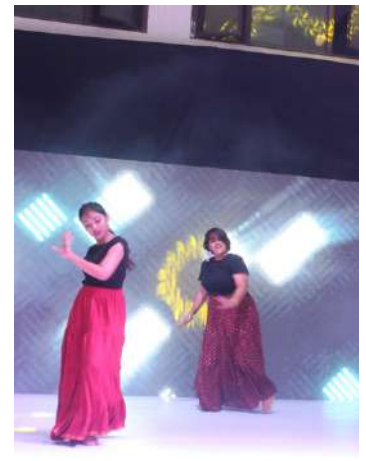
## ➔ International Yoga Day



## ➔ MBA Freshers Party-Udbhav'22



## ➔ MBA FRESHERS WEEK



## ➔ MBA FLASH MOB



## ➔ ICAI Tech Flag March



# EVENTS AT IUJ

## ➔ IBS Mart



## ➔ Ganesh Utsav -IBS



## ➔ Dahi Handi Competition-IBS



## ➔ Teacher's Day Celebration @ICFAI Tech & Law



# EVENTS AT IUJ

## ➔ Shabd Sangram \_ILS



## ➔ Alumni Meet \_IBS



## ➔ Onam Celebration-IBS



## ➔ Garbanzo -ICFAI Tech



# EVENTS AT IUJ

## ➔ Garba \_ILS



## ➔ Diwali Meet \_IBS



## ➔ Christmas Celebration \_IBS



## ➔ New Year Celebration





# FORZA- ANNUAL SPORTS MEET **22**



*Inter-School Sports Meet organized by Harriers, Sports Club of IUJ from October 18 to 22, 2022. 650 students participated in the indoor and outdoor sports competition.*

*Dr. Vishnu Choudhary, Director of Sports Department was felicitated by Honorable Chief Guest.*



digit

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Mars Wrigley India

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PROPERTY PISTOL

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Aapki Ummeed Ka Khaata

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Unicorp

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ICICI PRUDENTIAL  
LIFE INSURANCE

# The Hon'ble Chief Minister of Rajasthan confers the "Pride of Rajasthan" award on President of the ICFAI University, Jaipur



*In a glittering function held by the Dainik Bhaskar group in end Jul 2022 in the city of Jaipur, the President of the ICFAI University, Jaipur, Prof (Dr) HP Singh, VSM was awarded the "Pride of Rajasthan" recognition by the Hon'ble Chief Minister of Rajasthan for his efforts in the University and contribution in uplifting the society as the Vice Chancellor . It is indeed a matter of pride for the university and a source of inspiration for the staff and student fraternity.*



**Dr. Shweta Jain**

Adjudged IBSAF Best Teacher Award for Institution Building 2022

Adjudged IBSAF Best Faculty Guide SIP 2022

Served as a Jury Member for Human Resource Management Track in 20th Annual National Level Summer Project Presentation Competition “SPARDHA-2022” at Institute of Rural Management on October 18 & 19, 2022.

Served as a key resource person for session on “Pedagogical Innovations” at Faculty Induction Programme-Guru Dakshita organized by The IIS University, Jaipur.

Served as a key resource person in a five-day FDP on “Financial Literacy” organized by Arya College of Engg. & IT.

Served as a key resource person in a five-day FDP on “Recent Trends & Challenges in Management” organized by Arya College of Engg. & IT.

**Dr. Archana Rathore**

Adjudged with IBSAF Best Faculty Guide SIP 2022

Served as a resource person of the Five Days Online Faculty Development Program on “Research Methodology” organized by IBS Jaipur from 10 th October to 14 th October, 2022.

**Dr. Shivangani Rathore**

Adjudged IBSAF award for Best Teacher Award for Overall Excellence 2022

Adjudged with Best Young Faculty Award by INSPIRA-IRA in Academic Excellence 2022.

Adjudged Best Paper Award in a National Conference organized by INSPIRA, School of Business, The Assam Kaziranga University and SSG Pareek PG Girls College.

Served as a co-convener and the resource person of the Five Days Online Faculty Development Program on “Research Methodology” organized by IBS Jaipur from 10 th October to 14 th October, 2022.

**Dr. Ruchi Gupta**

Served as a co-convener and the resource person of the Five Days Online Faculty Development Program on “Research Methodology” organized by IBS Jaipur from 10 th October to 14 th October, 2022.

**Dr. Avinash Gupta**

Serving as Associate Editor in the International Journal of Research in Finance and Management from October 2022

**Dr. Vidhu K Mathur**

Invited as a judge of the “Case Study Analysis Competition” organized by the IIS (Deemed to be University), Jaipur on 16th November, 2022.

**Dr. Priyanka Jain**

Awarded for outstanding paper titled Role of Digital Economy and Technology Adoption for financial Inclusion in the 2022 Emerald Literati Awards.

Served as a session chair in an International Conference on “Emerging Paradigms & Practices in Management, Entrepreneurship Innovation” held on 4 th November, 2022 organized by RNB Global University.

Served as a convener and the resource person of the Five Days Online Faculty Development Program on “Research Methodology” organized by IBS Jaipur from 10 th October to 14 th October, 2022.

**Ms Priyanka Dutta**

Served as a Jury Member in the National Article Writing Competition on "Legal Aid in India Vis a Vis legislation and Judiciary" organized by Probono, Parul University on 19 Sep 2022.

**Ms. Ameesha Singh**

Served as a jury member in the 8th Manipal-Ranka International Moot Court Competition on 1st – 2nd October 2022

**Mr. Hitesh Manglani**

Served as Judge in the 2nd Virtual National Moot Court Competition - 2022, organized by ICFAI Law School, The ICFAI University, Dehradun on 11 - 13 November 2022.

**Dr. Minal Sharma**

Awarded Inspira-IRA Academic Excellence Award in the category of "BEST WOMEN SCHOLAR AWARD" " during the International Conference on AUGUST 26-27, 2022

**Ms. Sugandha Verma**

Became honorary member of the Editorial Board of the IJBST Journal group (April 2022-Present)

**Samrat Dutta-MBA Class of 2023 was adjudged IBSAF Best SIP Award-22**

**Project:** Product Research On Appstrail M360: End-To-End Digital Solution For The Manufacturing Sector **Company:** Appstrail Technology Private Limited

**Location:** Bengaluru

**Aishwarya Rajwani -MBA Class of 2023 was adjudged IBSAF Best SIP Award-22 & Runner-up for Spardha -222, The National Level Summer Internship Project Competition in the HR category organized by FMS-IIRM, Jaipur**

**Project:** End-To-End Training Process For The Global Workforce At Trukker Technologies Pvt Ltd

**Company:** Trukker Technologies Pvt. Ltd.

**Location:** Bengaluru

**Shweta Srivastava - MBA Class of 2023** participated and won Reliance Corporate TUP Quiz

**Ms. Gauri Sharma - BBA LLB Class of 2026** awarded for Outstanding Legal Research Work titled: "India's First PIL: Hussainara Khatoon V/S Home Secretary, State of Bihar in legal research writing competition

# Programs Offered

## **ICFAI Business School**

MBA|BBA|BBA (Business Analytics)| BBA (Finetch)|B. Com (Hons.)

## **ICFAITech**

M. Tech|MCA|Bachelor of Physiotherapy|BCA|BCA (Fintech)|BCA (Cloud Computing)|BCA (Cyber Security)|BCA (AI & IOT)|BCA (Data Science)|B.Sc (Hons.)|B.Sc (Forensic Science)|B.Tech|B. Tech (Mechatronics)|B.Tech (DS & AI)|Diploma in Mech Engineering (Electric & Hybrid Vehicles)  
Diploma in Civil|Diploma in Mechanical

## **ICFAI Law School**

LLB|BA LLB|BBA LLB

## **ICFAI School of Liberal Arts**

BA (Pol Sci)|BA (Psychology)|BA (Economics)

## **Doctoral Program**

Ph.D



**The ICFAI University - Jaipur**

**Near Cambay Golf Resort,**

**Agra Road, Jamdoli, Jaipur - 302031, Rajasthan**

**<https://iujaipur.edu.in/>**

**For any suggestions -[shivanganirathore@iujaipur.edu.in](mailto:shivanganirathore@iujaipur.edu.in)**