

Workshop on Business Analytics

Two day workshop on Business Analytics was organized at IUJ by Make intern in association with Carpediem 2k17 IIM Calcutta. Carpe-Die is IIM Calcutta's International Cultural/Technical Festival. Every year, Carpe-Diem brings all the students from various under-grad and post-grad colleges to a single podium and makes it an eye feasting revelry. Workshop on business analytics focuses on developing new insights and understanding of business performance based on data and statistical methods. Total 50 students participated in the workshop. IIM Certified trainer Mr. Vikas Sharma introduced the basic concept in the first half of the workshop and case studies in the second half of the workshop. Five students were selected to participate in the final event of Carpediem. Certificate of participation were distributed by the Officiating Registrar Dr. G. D Rathod given to all of the students who participated.

