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# KSHITIJ

A Quarterly Newsletter of the ICFAI University, Jaipur (for private circulation only)



"He, that in a season of distress keepeth his virtue, is the foremost of virtuous men." - Mahabharata

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## **CALL FOR CONTRIBUTIONS**

KINDLY SEND YOUR ENTRIES FOR NEXT EDITION TO DEPARTMENTAL EDITORS LATEST BY NOVEMBER 15, 2020



# President's Desk

We are happy to place third issue of Kshitij, a quarterly newsletter of ICFAI University, Jaipur. This newsletter is dedicated to the untiring efforts and yeoman's services of the team called 'ICFAI University, Jaipur'. We understand that the crisis on account of COVID-19 still looms large but our efforts to take on challenges are deeper, wider and much more meaningful.

contd...

### ...contd

It is no surprise that all faculty members and staff have been working on-campus since Olst June, 2020 without a break. We celebrate the spirit of humanity, togetherness and well-being of concerned. The University because of strong team work and dedication has started online classes of existing and new students with over 98% attendance and active participation. We are poised for good days ahead, waiting eagerly oncampus movement of students creating personal warmth, joy and sharing happiness together. I, on this occasion salute to one and all, of team ICFAI Jaipur for putting up an excellent show of courage, grit and determination in academic delivery, creating enviable cultural activities and strengthening inter-personal relationships, of course all online.

Stay Safe, Stay Happy.

Best Regards,

Dr. Rajesh Kothari President,The ICFAI University, Jaipur vc@iujaipur.edu.in IcfaiTech Jaipur is rated AAAAA in Rajasthan among top private Engineering Institutes.

by Engineering Institutes of India Rankings-2020

IcfaiTech Jaipur is ranked AA+ among Central/Deemed/St ate/Pvt.
Universities of Rajasthan

by Careers360- India's Best Engineering Colleges-2020.



# NEWSROOM

Buzz on the Campus



Highlights

WEBINARS
DELIVERING PRO
BONO PUBLIC
EDUCATION

LEARNING GOES
VIRTUAL AMID
PANDEMIC

CAMPUS BEAUTIFICATION IS ON MOVE

# ONLINE WEBINARS & SYMPOSIA

The restrictions posed by COVID 19 pandemic lock downs were turned into an opportunity to learn and interact with leading and eminent personalities from industry. academia, government and professional spheres. The organized interactive numerous webinars and events where the students not only heard and imbibed from the experts, but also interacted through question and answer sessions.



## मात्रास्पर्शास्तु कौन्तेय शीतोष्णसुखदुःखदाः आगमापायिनोऽनित्यास्तांस्तितिक्षस्व भारत|

-श्रीमद्भगवद्गीता अध्याय २ श्लोक १४

The contact between the senses and the sense objects gives rise to fleeting perceptions of happiness and distress.

These are non-permanent, and come and go like the winter and summer seasons. One must learn to tolerate them without being disturbed.

-Shrimad Bhagwadgeeta Chap.2 Verse 14

The webinars touched a wide spectrum of topics ranging from mental health, Contemporaray issues realted to Constitution, intellectual property rights, constitutional reform, emergence of **Artificial Intelligence, Management** challenges to sessions on multiple avenues available to University students. Several interactive sessions with interaction with University alumni were also organized to guide students.

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# **AN INVESTMENT** IN KNOWLEDGE **PAYS THE BEST INTEREST**

Benjamin Franklin

A Webinar on Managing Failure was organised by the ICFAI Business School Jaipur on 6th JUly 2020 in which the luminaries from different feilds participated and shed light on the importance of mental health.

**ILS organized a Weekend Online Series** where The sitting Judge of Madhya Pradesh, Hon; ble Shri Justice Vijay Kumar Shukla was the guest speaker. Apart from the Weekend Online series, many webinars were organised having experts in the field of Mediation, Intellectual **Property Rights and experts from the** industry.

Icfai Tech has organised an online session on "A Sneak Peek at the Future" by our renowned Alumni of IcfaiTech Fraternity on 28 th July 2020. Mr. Varun Jethwani (Principle Consultant at Infor. Hyderabad), Mr. Pushkar **Singh (Senior Software Developer Boomberg** LP, Newyark), Mr. Ravinder Grewal (Senior **Product Manager, Creative Clicks,** Neatherlands) were delivered their talks.

VERSI JAIPUR

esents

topical

ebinar on





ICFAI Law School, The ICFAI University, Jaipur

Weekend Online Lecture Series - II on Constitutional Law: Current Trends

### **DAY 2: FUNDAMENTAL RIGHTS AND DUTIES**



HON'BLE SHRI JUSTICE VIJAY KUMAR SHUKLA Judge, High court of Madhya Pradesh **SUNDAY, JULY 26, 2020** 

11:00 A.M. ONWARDS



9571418525, vsingh@iujai

Date July 28, 2020 Organised by





YouTul



गओ समझें असफलता के संसार व





## The ICFAI University, Jaipur

**Presents** 

Live Session on

VouTube 4

## A Sneak Peek at the Future



Mr. Varun Jethwani Principal Consultant at Infor Hyderabad.



Mr. Pushkar Singh r Software Developer Bloomberg LP New York



Mr. Ravinder Grewal Senior Product Manager, Creative Clicks Amsterdam Area, Netherlands



## LEARNING GOES VIRTUAL

Amid the pandemic, the classes for all the courses are been taken through the Online portals. The faculty members are taking regular online classes of the students and are not compromising with the studies of the students. The faculty members have fully working systems along with headphones and microphone at their disposal so that the classes take place smoothly.





# CAMPUS BEAUTIFICATION

The overall beautification of the campus has been made possible by the rigorous efforts of COL. Sanjeev Banerjee, Chief Administrative Officer and his team who are working day and night in making the most of the resources at University's disposal.





# RECEPTION AREA RENOVATION

The Reception area has been beautifully transformed with inducing a Hall of Fame as well as the Preamble to the Constitution. It has become a one-stop solution for a visitor twho wants to know about the University.

# HOSTEL RENOVATION

Moving towards energy efficiency, installation of solarenery plants has started in the hostels. The team has been working for improvisation and maintenance of circular-garden and plants in and around the hostels.



# **MESS RENOVATION**

The mess area has been beautifully painted. Some important improvements with regular updations have added to the beauty of that area.

# SPORTS-GROUND RENOVATION

With the untiring efforts of Sports Officer Dr. Vishnu Choudhary, the sports ground has been given an entirely new look. Regular flattening weeding. and irrigation systematic have better created a space for ICFAlans to cherish their sportsambitions.



## **FACULTY MEMBERS PROMOTED**



TEACHING
SHOULD BE
SUCH THAT
WHAT IS
OFFERED IS
PERCEIVED AS A
VALUABLE GIFT
AND NOT AS A
HARD DUTY.

**ALBERT EINSTEIN** 

The management has promoted the following faculty members:

- 1.Dr. Arun Kumar Singh has been promoted to the post of Associate Professor & Associate Dean, ICFAI Law School.
- Dr. Shweta Jain has been promoted to the post of Dean, ICFAI Business School.
- 3. Dr. Archana Rathore has been promoted to the post of Associate Dean, ICFAI Business School.







A formal celebration was organised on O1st September 2020 wherein they were presented bouquets and promotion letters.

Everybody appreciated this move. This step has proved that challenging times can also be the time of motivation.



वक़्त हमें बहुत कुछ सिखाता है कौन अपना है कौन पराया, सब समझाता है।

ऐसा अँधेरा, जो सूरज भी सवेरा न कर सके, पानी प्यास ना बुझाये, रोटी पेट ना भर सके, निराशा के समंदर में, आशा-रेख ना उभर सके, उठ-खड़ा हो, कर अपनी मदद 'खुद'-यह सिखलाता है। वक्रत हमें बहुत कुछ सिखाता है... गुज़र यह भी जायेगा, कि शाश्वत कुछ भी नहीं, जीत लेंगे हम इसे भी, ये 'अजेय' तो नहीं, सब कुछ ये छीन सकता है, मुझसे 'मुझ' को नहीं, 'दर्द' देता है मगर 'सच' भी तो यही दिखाता है। वक़्त हमें बहुत कुछ सिखाता है...

Hitesh Manglani, Assistant Professor ICFAI Law School

# INTRODUCTION OF INTERACTIVE FACULTY TALK SESSIONS

The University has initiated faculty talk series – a weekly platform for faculty members to share research, interests, developments and insights with other faculty members. This cross-domain interaction was proposed as a mean of initiating inter-faculty dialogue, which has been the focus of the New Education Policy also. This series aims at finding cross-functional linkages for research leading to new courses and eventually new programmes.

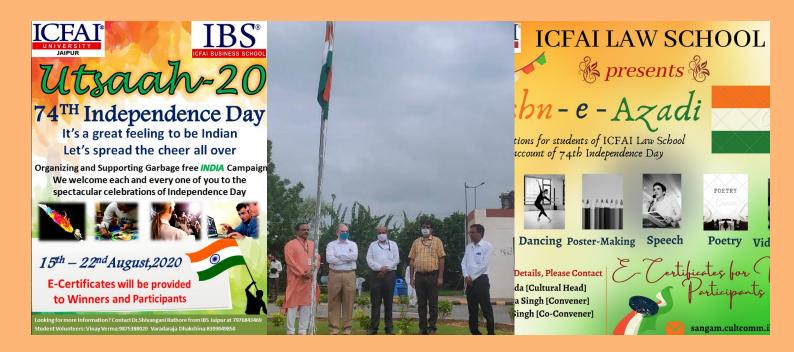
- 1. Ms. Jyotsna Verma, Assistant Professor, IcfaiTech spoke on the developments in the field of Internet of Things on 20th August 2020.
- 2. Dr. Arun Kumar Singh, Associate Professor & Associate Dean, ICFAI Law School addressed the faculty on legal dimensions of the Sushant Singh Rajput case on 27th August 2020.
- 3. Dr. Shweta Jain, Dean, IBS addressed the faculty on the evolution of learning and evaluation practices with respect to complexities created by the pandemic on 3rd September 2020.
- 4. Dr. Ravinder Saini, Assistant Professor, IcfaiTech shared his research interest in Network on Chip with the audience on 10th September 2020.

THE MEDIOCRE
TEACHER TELLS.
THE GOOD
TEACHER
EXPLAINS. THE
SUPERIOR
TEACHER
DEMONSTRATES.
THE GREAT
TEACHER
INSPIRES.'

WILLIAM ARTHUR
WARD







## **CLUBS' ROUNDUP**

Video Resume Competition: Placement Cell of ICFAI Business School organized a video resume competition for students of MBA Sem III with an objective to prepare the students for future corporate needs. Students actively participated in this event. Finally, 10 students were selected for personal interview round.

Freshers' Meet: On 24th August 2020, ICFAI Business School, The ICFAI University Jaipur organized a virtual Freshers' Meet (Novato-Fiesta '20) to welcome the MBA Batch of 2020-22.

Independence Day Celebration: "Utsaah-20" Intradepartmental Competition was organized by Navrang Club of ICFAI Business School, Jaipur from 15 th August- 22 nd August' 20. The theme for the event was "Garbage Free India" in order to support the campaign launched by Prime Minister Narendra Modi. Students of ICFAI University successfully participated in the various events such as poetry competition, poster & Eamp; slogan writing, declamation and video editing competition. On the occasion of 74th Independence Day, SANGAM:The Nexus of Culture, The Cultural Committee of ICFAI Law School Jaipur organised "Jashn-e -Azadi" Competition for the students of The ICFAI University Jaipur. The competition consisted of singing, dancing, poster making, speech, poetry and video-editing entries.

On the occasion of Hindi Diwas, ICFAI Law School Jaipur organised "Abhivyakti: Competition for Poetry and Speech on the topic of Hindi- Humari pehchaan Humara Gary

Apart from these Virtual Competitions, the faculty members of the ICFAI University Jaipur celebrated the 74th Independence Day on 15th August 2020. The flag hoisting was done by the Hon'ble President along with the Registrar and the Heads of the deapartments.

# FACULTY PUBLICATIONS

Stand on the Shoulders of Giants

## DR. RANA MUKHERJEE

### IcfaiTech

"Particle distribution analysis of Co doped ZnO based dilute magnetic semiconductors", Materials Today P. (Scopus Indexed)



# DR. ARUN KUMAR SINGH AND MS. AMEESHA SINGH

## ICFAI LAW SCHOOL

Published a research paper on "White Collar Crimes in India: A legal scenario of corporate crimes and its implications" in Indian Bar Review Vol. 47 (1) 2020 Special Issue on White Collar Crime and Its Impact on the Society. ISBN: 978-81-931981-0-0 UGC Approved Journal.



## DR. R.K. CHAURASIA

### IcfaiTech

- 1. Reviewed Research paper on "Narrowband Dielectric Resonator Antenna for Wireless Communication and Sensing Applicationsis" (UGC journal) was reviewed by RK Chaurasia.
- 2. Reviewed Research paper on "Implementation of 12T and 14T SRAM bit cell using Fin FFT with optimal parameter (Scopus index,journal) was reviewed by RK Chaurasia



## MS. ALAKNANDA

### ICFAI LAW SCHOOL

1. Published a research paper on "Trademark Counterfeiting as IP Crime: Indian Perspective", Fast Forward Justice's Law Journal, Volume II & Issue IV.

2. Published a research paper on "Trademarks, Brands and Counterfeiting in Fashion Industry", International Journal of Law Management and Humanities, Volume 3, Issue 2, Pages 956 - 960.



# **FACULTY ACHIEVEMENTS**

Ms. Alaknanda, Assistant Professor, ICFAI Law School Jaipur was Invited as a Guest Speaker for a Webinar on "Trademarks, Brands and Counterfeiting: A Comparative Analysis", organized by National Productivity Council, Guwahati on 31 st July 2020.

Dr. Shivangani Rathore, Assistant Professor, IBS successfully completed 2-Week Faculty Development Programme on Innovations in Management Education and Research". This FDP was organized by Teaching learning Centre of Ramanujan College, University of Delhi, Delhi.

# **EXPRESSIONS**



**Courtsey: IBS Picture Contest Collage** 

कुछ करना है, तो सोचना ही क्यों? कुछ कहना है, तो सोचना ही क्यों? कुछ पाना चाहते हो, तो जान लगा दो, कि बाद में पछताना ही क्यों? आज के दिन एक तूफान सा आया और सीखा गया, पल से पल बदलने का एक सबक, इसलिए ही कुछ बुरा ना करो, कि बाद में खुद को कोसना ही क्यों? किसी की ज़िंदगी का ख्याल करो, अपने बेवजह के गुरूर के बारे में सोचना ही क्यों? किसी के चेहरे की खुशी ना छीनो, कि बाद में रोना ही क्यों?

By Khushboo Sharma, Student of ILS