

Name: Priyanka Jain

Designation: Associate Professor & Director – IQAC

Qualification: MBA, M.Sc., SET, Ph.D

Experience: 17 Years



Dr. Priyanka Jain is an Alumna of IIM Ahmedabad with a rich academic and research background of 17 years. She has displayed unwavering dedication to education, research, and professional development. She has established herself as a distinguished figure in the field of management and finance. Dr. Jain's research focus revolves around critical subjects like Behavioural Finance, Corporate Social Responsibility (CSR), Financial Inclusion, and the Digital Economy. Her work has made a mark internationally, with several of her research papers published in reputable journals and presented at renowned conferences. Notably, her paper 'Role of Digital Economy and Technology Adoption for Financial Inclusion in India' garnered recognition, winning the prestigious 2022 Emerald Literati Award.

Acknowledged for her excellence in research, Dr. Jain has received several accolades, including the Best Paper awards at prominent national and international conferences. As an educator, researcher, and contributor to conferences and workshops, she embodies the spirit of academic excellence and a commitment to advancing knowledge in the fields of finance and management.