



**Dr. Rani Sharma**  
**M.I.B., Ph.D.**

Dr. Rani Sharma, Ph.D. in Management is a highly motivated and results-driven professional with over 8 years of experience in start-up industry and management world. She has received numerous accolades, including merit certificates from Justice Deepak (Former Chief Justice of India), Shree Subramanian Swamy (Member of Parliament, Rajya Sabha), Shree Rajat Sharma (TV Presenter, Chairman & Editor-in-Chief, India TV) and Shaina NC (Indian fashion designer and politician) for academic excellence. Dr. Sharma has done research on "Role of Social Media Marketing by Hotels in Promoting Tourism in Rajasthan", and has authored two books "Mastering Book Marketing: The