



Student  
Induction  
Programme:  
Deeksharambh

2024

ICFAI SCHOOL OF LIBERAL ARTS

Submitted by:  
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The ICFAI School of Liberal Arts organized Student Induction Programme: Deeksharambh from August 12, 2024 to August 23, 2024. The programme covered four important aspects: Socializing, Associating, Governing and Experiencing. The programme included interaction with industry experts and senior academicians, games and sports that help develop team work, mentoring, exposure visits, session to familiarise students with the university campus and facilitate a smooth transition from school to university.

**August 12, 2024**



The day started with the students filling the registration form for their respective programmes.

**August 13, 2024**



The Orientation session commenced with the welcome address by Dr. Minal Sharma, HoD, ICFAI School of Liberal Arts who congratulated and welcomed the students to their respective programmes. This was followed by a session by Ms. Chahana Chaturvedi on the topic “Liberal Arts”. The expert talk aimed to shed light on the growing scope of Liberal Arts, and its relevance in the present day.



**August 14, 2024**

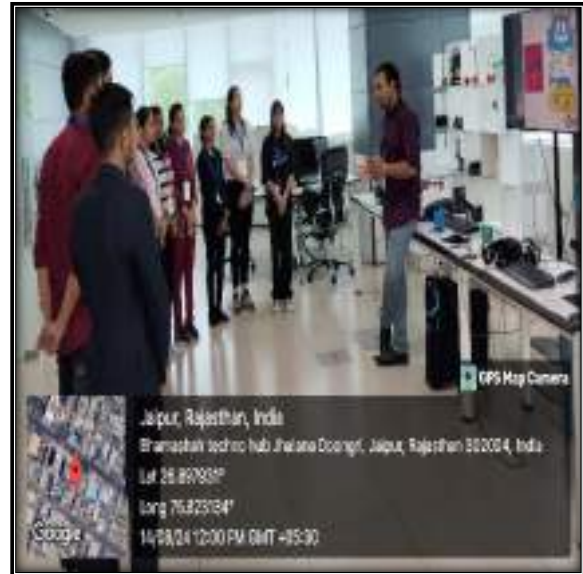
### **Exposure Visit: Bhamashah Technohub**



An exposure visit to the Bhamashah Technohub was organized with the objective of providing the students exposure to this thriving start-up ecosystem. The Bhamashah Technohub has been instrumental in providing support system to the individuals aspiring to become entrepreneurs and helping them pitch ideas and connect with potential investors. The Technohub offers free space, connectivity, easier funding, mentorship and exposure to startups.

The visit was coordinated by Ms. Sugandha Verma, Assistant Professor, ICFAI School of Liberal Arts.





**August 16, 2024**



The first session was conducted by Ms. Sugandha Verma, Assistant Professor, ISLA on the National Service Scheme (NSS) and the Academic Bank of Credits (ABC) IDs. The session was aimed at familiarising new students with these essential initiatives. Ms. Verma equipped the students with the knowledge of how to effectively participate in the NSS for personal and societal benefit, as well as how to manage their academic credits through the ABC system.



The second session was conducted by Ms. Charul Gupta, Corporate Trainer, Soft Skills and PoSH on the topic Emotional Intelligence (EI). The objective was to help students understand and manage emotions effectively, fostering personal and professional growth. Key components of EI: Self-awareness, Self-regulation, Motivation, Empathy and Social Skills were broken down with practical examples.

**August 20, 2024**



The session was conducted by Mr. Manish Saxena, AGM Corporate Relations, ICFAI University, Jaipur accompanied by Mr. Biju Gopinath, Deputy Manager, Placements and Mr. Akhil Vijay, Assistant Manager, Placements. The session aimed to provide students with the opportunity to gain insights into career opportunities, working of the placement cell of the university. The session focused on Job Placement, coordinating with companies to arrange job interviews and campus recruitment drives for students, internship opportunities, resume writing, and interview preparation.



A session on 'Start-ups Ventures' was conducted by Dr Manisha Kaushik, Associate Professor at SKIT, Jaipur. The primary focus was on understanding the start-up ecosystem, identifying key challenges, and exploring strategies for growth and sustainability. The session aimed to educate participants about the start-up lifecycle, discuss common pitfalls and strategies for overcoming them and provide actionable advice on fundraising, market research, and scaling.



Dr. Pratima Soni, Associate Dean, ICFAI Law School conducted a session on 'Sexual Harassment' for the students of ICFAI School of Liberal Arts. The primary aim of the session was to increase awareness and understanding of sexual harassment, its impact, and the procedures for reporting and addressing incidents within the university community. The students were made aware about the Internal Complaints Committee of the University responsible for handling such matters. The session emphasised on the importance of creating a respectful campus environment, and a call to action for participants to contribute to a culture of respect.

**August 21, 2024**



The session was conducted by Ms. Chahana Chaturvedi regarding the Examination pattern, scheme and credit system of the ICFAI School of Liberal Arts. The session was organized to give the new students a better and deeper understanding and working of the Examination pattern of ISLA. Also, the students were made aware of the different courses like Core Discipline Paper, Minor, Inter Disciplinary Courses, Common Value Added Courses, Ability Enhancement Courses and Skill Enhancement Courses that are a part of the curriculum.



Dr Aarti Chopra, Associate Professor at Poornima University and a certified corporate trainer conducted a session for the students of the Department of Liberal Arts. The topic was 'Sometimes You Win and Sometimes You Learn'. In her interactive session, she motivated the students to keep pursuing their goals without the fear of failing. Insight was also provided on 'Start-ups Culture' to provide a better understanding into the fundamental aspects of launching and running a successful start-up. The primary focus was on understanding the start-up ecosystem, identifying key challenges, and exploring strategies for growth and sustainability. She also engaged the students through various activities that helped the students to adapt the information in a better way.

## Talent Hunt



A Talent Hunt Round was organised to encourage new students to showcase their talents in front of the audience. The objective was to provide them with a platform to display their skills in various categories like singing, dancing, stand-up comedy, mimicry, poetry recitation and more. The event saw active participation of the students.

**August 22, 2024**



An Expert Talk on “Soft Skills” was conducted by Ms. Sugandha Verma, Assistant Professor, ICFAI School of Liberal Arts. Ms. Verma emphasized that Soft Skills play a critical role in achieving success in most careers as organisations actively look for candidates who possess soft skills such as Communication, Time Management, Problem Solving, Teamwork and more. The session highlighted the importance of these skills in achieving personal and



An Expert Talk on “Anti-ragging” was conducted by Dr. Harish Kumar Verma, Dean, ICFAI Law School as part of the student orientation session aimed at raising awareness and promoting a safe academic environment. Key points discussed were understanding ragging, legal and institutional framework, impact on students, preventive measures, promoting a positive campus culture. He also spoke about the correlation between Fundamental Rights and Fundamental Duties.

## Sports Activity

As part of the Orientation programme, a series of sports activities were planned with the objective to encourage team-building, foster camaraderie, and promote physical well-being of the students.



Students actively participated in tug-of-war, musical chairs and dodge ball. The activities aimed at integrate incoming students into the university community in an engaging manner.



**August 23, 2024**



Prof. (Dr.) H. P. Singh, VSM, President, the ICFAI University, Jaipur delivered a key lecture during the student orientation programme. The lecture was designed to introduce new students to the university's history, goals, ethos, institutional rules, outline the role of leadership within the university community. Sir also highlighted the support system available for the students in the university. The session successfully conveyed essential information and set a positive tone for the students' academic journey, encouraging active participation and adherence to university values.





A session on “Clubs and Committees” was conducted by Ms. Sugandha Verma, Assistant Professor, ISLA. The objective was to familiarise the new students with the various extracurricular opportunities available at the ICFAI University, Jaipur. It provided valuable information on how to get involved, highlighted the benefits of participation, and encouraged students to explore various opportunities for personal and professional growth.

## **Bollywood Mania**

The Student Induction Programme: “Deeksharambh” concluded with an entertaining programme “Bollywood Mania” that mingled dance, music and drama and brought together students from diverse backgrounds to enjoy the magic of Bollywood. Students also dressed up and performed as characters from their favourite movies.

