

The ICFAI University, Jaipur
ICFAI Business School
Student Activities

Photography Workshop

23rd September 2024, a captivating photography workshop was held at IBS Jaipur, featuring the renowned photographer Shobhit Tiwari. The event was designed to inspire and educate students about advanced photography techniques, allowing them to explore their passion for visual storytelling. The workshop attracted enthusiastic students eager to learn and develop their photography skills under expert guidance.

Objectives of the Workshop:

- To provide students with hands-on experience in photography.
- To teach advanced photography techniques, including composition, lighting, and editing.
- To inspire creativity and artistic expression through photography.
- To offer a platform for students to share their passion and explore the technical aspects of photography.

Event Highlights:

- **Introduction Session:**
The event began with an insightful introduction by Shobhit Tiwari, who shared his journey as a professional photographer. He spoke about the evolving trends in photography, the significance of creativity, and the importance of capturing moments that tell a story. This session gave the participants a sense of direction for the practical part of the workshop.
- **Hands-on Learning:**
The core of the workshop was focused on practical learning. Shobhit guided the participants through various photography techniques, such as mastering light manipulation, framing, and capturing the perfect angle. He demonstrated how to effectively use different camera settings, lenses, and lighting equipment to create impactful photos. The students were encouraged to experiment with their cameras, applying the techniques they had learned in real-time.
- **Creative Insights:**
Beyond the technicalities, Shobhit emphasized the importance of creativity in photography. He shared tips on how to find inspiration in everyday life and discussed the art of storytelling through visuals. The students were highly engaged, asking questions and seeking advice on how to improve their creative skills.
- **Photo Walk and Critique Session:**
As part of the workshop, participants took part in a photo walk, where they explored the campus and applied their newfound skills. Each student was given the opportunity to capture their environment, focusing on the techniques they had learned. The event concluded with a critique session where Shobhit reviewed selected photos and

provided constructive feedback, highlighting areas of improvement and celebrating the creative efforts of the students.

Event Outcome:

- **Enhanced Skills:** The workshop provided students with hands-on experience, helping them develop their technical photography skills and creativity. Students gained knowledge on how to capture images in various lighting conditions and angles, making their work more professional.
- **Inspiration and Passion:** The workshop not only improved the students' skills but also inspired them to explore photography as a medium for personal expression. Shobhit's passion and expertise left a lasting impact on the participants, encouraging them to continue honing their craft.
- **Engagement and Collaboration:** The event fostered a collaborative environment where students could interact with each other, exchange ideas, and share their passion for photography. This further motivated them to explore new possibilities in their work.

Conclusion:

The photography workshop with Shobhit Tiwari was a memorable evening filled with creativity and inspiration. The event achieved its goals of educating, inspiring, and engaging students, while providing them with an unforgettable experience. The participants left the workshop with newfound knowledge, confidence, and a deeper appreciation for the art of photography.

We extend our heartfelt thanks to Shobhit Tiwari for his valuable time and expertise, making this workshop a huge success.

Photographs and Videos Drive Link:

<https://drive.google.com/drive/folders/1Md1oOFWJWLlGfBpxooq82z5SSUGymFZL>