

**The ICFAI University, Jaipur**  
**ICFAI Business School**  
**Student Activities**  
**Nukkad Natak (Street Play) Competition**

To commemorate World Environment Day, Prayaas Club of IBS Jaipur organized a Nukkad Natak (street play) event focused on the critical issues of land restoration, desertification, and drought resilience. The event was held on June 5, 2024.

**Event Highlights**

1. Opening Remarks:
  - The event commenced with a profound quote that set a reflective tone for the occasion, highlighting the importance of environmental conservation. This introduction marked the beginning of the Nukkad Natak performances by various groups.
2. Performances:
  - Eight groups took to the stage to present their Nukkad Natak performances. Each performance was designed to raise awareness about the themes of land restoration, desertification, and drought resilience.
  - The time allocated for each performance ranged from 7 to 10 minutes, allowing each group to convey their message effectively.
3. Additional Features:
  - In addition to the live performances, a video was screened that highlighted the interconnectedness between human actions and environmental health. The video emphasized how our daily choices impact the environment and, consequently, ourselves.
4. Winning Team:
  - The event concluded with the announcement of the winning team. The "Umeed" team was awarded first place for their impactful and thought-provoking performance.

The Nukkad Natak event successfully met its goal of spreading awareness about environmental issues through creative and engaging performances. The participation of eight groups and the impactful video presentation helped drive home the message of environmental responsibility and resilience. The Prayaas Club's efforts in organizing this event played a significant role in celebrating World Environment Day and encouraging proactive steps towards environmental conservation.

**Photographs**

**Drive**

**Link:**

<https://drive.google.com/drive/folders/1MGcNmdEc3uTQV5WUz2CXB42r11O5Q8o9?usp=sharing>