

## **Report on KPMG Certification Course on Financial Modelling and Valuation**

Conducted at ICFAI Business School, ICFAI University Jaipur

Dates: October 21-22, 2024

Duration: 16 Hours

### **Overview**

The KPMG Certification Course on Financial Modelling and Valuation, conducted at ICFAI Business School, Jaipur, provided MBA students with the essential skills to build financial models, analyze business performance, and use valuation techniques for strategic decision-making. The course, held on October 21-22, 2024, covered three main modules: Financial Modelling, Fund Raising, and Valuation.

### **Course Structure**

1. Financial Modelling (9 hours):
  - Introduced students to the basics of financial modelling, including structuring models, working with financial data, growth rates, ratio analysis, and using Excel macros for automation.
2. Fund Raising (3 hours):
  - Covered the need for external funds, differences between debt and equity financing, risk assessment, and various fundraising options for businesses.
3. Valuation (4 hours):
  - Focused on key valuation methods, including Discounted Cash Flow (DCF), Comparable Company Analysis, and Sensitivity Analysis. A case study was included for practical application of these methods.

### **Learning Outcomes**

- Financial Modelling: Students gained practical experience in developing financial models for decision-making, forecasting, and profitability analysis.
- Valuation Techniques: They learned to apply different valuation methods to assess business worth and make informed financial decisions.
- Fundraising Knowledge: Participants understood the processes involved in raising external funds and the risks and benefits of debt vs. equity financing.

### **Conclusion**

The course was well-received, offering hands-on learning, expert guidance from KPMG, and valuable insights into financial modelling, valuation, and funding strategies. By the end of the program, students were equipped with the tools needed for advanced financial analysis and strategic decision-making in the business world.

### **Photographs and Video Drive Link**

[https://drive.google.com/drive/folders/1QNsxDsvQ7pod6iCE-0ZUvYyFQ8fgM3II?usp=drive\\_link](https://drive.google.com/drive/folders/1QNsxDsvQ7pod6iCE-0ZUvYyFQ8fgM3II?usp=drive_link)