

**The ICFAI University, Jaipur**  
**ICFAI Business School**  
**Student Activities**  
**Onam Celebrations**  
**September 12, 2024**

The Navrang Club of IBS Jaipur successfully organized an inter-departmental Onam celebration, a significant harvest festival from Kerala, India. This event aimed to bring together students, faculty, and staff to honor and appreciate the rich cultural heritage of India, while fostering unity and harmony within the university community. The event featured traditional activities, games, and cultural performances to showcase the vibrant colors and festive spirit of Onam.

**Objectives of the Event:**

- To foster unity and harmony among the university community.
- To celebrate the cultural diversity of India and promote religious tolerance.
- To provide spiritual enrichment for students, faculty, and staff.
- To create a festive atmosphere through engaging activities and entertainment.

**Event Flow:**

1. Pookkalam (Flower Rangoli) Competition: The event began with the *Pookkalam* (Flower Rangoli) competition, a traditional floral art form that is a key part of Onam celebrations. Students showcased their artistic skills by creating stunning *Pookkalams* using vibrant flowers to form intricate patterns. The colorful floral arrangements symbolized prosperity and unity, representing the spirit of Onam. A panel of judges evaluated the designs based on creativity, design complexity, and visual appeal. Prizes were awarded to the teams with the most creative and beautifully designed *Pookkalams*, promoting teamwork and artistic expression.
2. Games:
  - Hit the Pot (Girls): A traditional game where girls, blindfolded, tried to hit a pot, a fun and lively activity that filled the venue with laughter and cheers.
  - Tug of War (Boys): The boys competed in a thrilling *Tug of War*, demonstrating strength and teamwork. The competitive spirit and encouragement from spectators made this a highlight of the event.
3. Cultural Performances:
  - Thiruvathira Dance (Girls): A beautiful rendition of the traditional *Thiruvathira* dance by a group of girls mesmerized the audience with its

rhythmic movements and grace. This dance is closely associated with Onam celebrations, symbolizing unity and the feminine spirit.

- Aavesham Performance (Boys): The energetic *Aavesham Performance* brought excitement to the celebration, with the boys showcasing their vigor and enthusiasm.
- Mohiniyattam (Girls): The elegant *Mohiniyattam* performance, a classical dance form from Kerala, enchanted the audience with its delicate expressions and fluid movements, representing the cultural richness of Kerala.

#### **Event Outcome:**

- **Unity and Harmony:** The Onam celebration successfully brought together students from various departments, promoting a sense of community and togetherness. The collaborative efforts in the *Pookkalam* competition, games, and cultural performances strengthened bonds among the participants.
- **Cultural Appreciation:** The event offered a platform to showcase and appreciate the diverse cultural traditions of Kerala, fostering an understanding of India's rich heritage.
- **Spiritual and Festive Atmosphere:** The variety of activities—from the artistic *Pookkalams* to the spirited games and soulful dance performances—created a joyful and spiritual atmosphere, offering participants an opportunity to engage with their cultural roots.

#### **Conclusion:**

The Onam celebration organized by the Navrang Club was a vibrant and joyous event that met its goals of fostering unity, celebrating cultural diversity, and providing spiritual enrichment. The creative *Pookkalams*, engaging games, and captivating performances made the celebration a memorable experience for everyone involved. It not only allowed participants to connect with their cultural roots but also reinforced the spirit of inclusiveness and community at IBS Jaipur.

#### **Photographs and Videos Drive Link:**

[https://drive.google.com/drive/folders/1pgHSt10yiISs211JDZEWWKYnzBNDZ5?usp=drive\\_link](https://drive.google.com/drive/folders/1pgHSt10yiISs211JDZEWWKYnzBNDZ5?usp=drive_link)