

The ICFAI University, Jaipur
ICFAI Business School
Student Activities
InnoVision Challenge - A Case Study Competition

Date: 21st August 2024

Event Name: InnoVision Challenge - A Case Study Competition

Organized By: Ignited Minds, IBS Jaipur

Objective:

The primary objective of the InnoVision Challenge was to provide participants with an opportunity to delve into real-world entrepreneurship scenarios. The event focused on helping students develop strategic decision-making skills, overcome challenges, and understand the dynamics of entrepreneurship. This was achieved through the analysis and presentation of case studies, where participants were encouraged to propose innovative solutions to complex business problems.

Event Details:

The event commenced at 2:30 PM, with the presence of esteemed judges, Dr. Vinay Khandelwal and Dr. Amrita Jaiswal, along with other faculty members of IBS Jaipur. The event opened with a welcome note, setting a positive tone for the competition.

Following the welcome, an overview of the competition was provided, outlining the rules, expectations, and evaluation criteria. Participants were grouped into teams, each tasked with presenting their analysis of a given case study.

Each team presented their findings and proposed solutions through PowerPoint presentations, showcasing their understanding of the case and demonstrating creativity in their approach to problem-solving. The judges engaged with the teams through a Q&A session after each presentation, probing deeper into their analyses and encouraging critical thinking.

Outcomes:

The competition concluded with the announcement of the winning teams:

- Winner: Team “Sentinel”
- 1st Runner-Up: Team “The Analysts”

The winning teams were felicitated with certificates and received praise from the judges for their innovative solutions and comprehensive analysis. The judges emphasized the importance of such competitions in enhancing students' practical understanding of entrepreneurship and strategic decision-making.

Conclusion:

The InnoVision Challenge was a resounding success, achieving its objective of fostering a deeper understanding of entrepreneurship among students. The event provided a platform for participants to apply theoretical knowledge to real-world scenarios, enhancing their analytical and presentation skills. The mentorship of Dr. Shiv Kumar and Dr. Shivangani Rathore, along with the insightful feedback from the judges, contributed significantly to the learning experience of the participants.

The competition not only highlighted the talent and creativity of the students but also reinforced the importance of strategic thinking and innovation in overcoming business challenges. The event was a testament to IBS Jaipur's commitment to nurturing the entrepreneurial spirit among its students.

Drive Link:

<https://drive.google.com/drive/folders/1qcQUIQgEDtz3W2KQ-NBSkUVC6w7MH64Z?usp=sharing>