

The ICFAI University, Jaipur
ICFAI Business School
Student Activities
“Kala Sangam” – Art Exhibition

Date: 28th August 2024

Event Name: “Kala Sangam” – Art Exhibition

Organized By: Graffiti Club, IBS Jaipur

Objective:

Showcase Talent: Provide artists with a platform to display their work, allowing them to share their creative expressions with a wider audience.

Cultural Exchange: Promote cultural understanding and appreciation by featuring diverse artworks that represent different cultures, traditions, and perspectives.

Inspire Creativity: Encourage creativity and artistic exploration by exposing visitors to new ideas, techniques, and styles.

Promote Art Appreciation: Educate the public about various forms of art, fostering a deeper appreciation for artistic endeavors and the role of art in society.

Details of the event: The event received an impressive number of teams from ICFAI University Jaipur, which included teams from Vivekananda Global University, Jaipur, Amity University Jaipur, etc., kicking off with the presence of judge Mr. Gopal Bharti & all the faculty members. Hosts introduced the event, objectives and guidelines were also explained clearly to ensure all audience understood the judging criteria.

Art Display and Scoring: The participants displayed their artwork to the judge and audience. This allowed for a fair and holistic evaluation process, incorporated with professional expertise. As the artworks were showcased, everyone eagerly watched to see the artistic views drawn by the participants.

Result Declaration: The results of the competition were declared, acknowledging the winners chosen by judge on the bases of their originality, creativity, innovation and presentation.

Winners: Ms. Pari Singh and Ms. Monika Agrawal from ICFAI Business School (BBA), ICFAI University won first prize. Mr. Yash, Ms. Khushbu and Ms. Sonakshi Goyal from Amity University, Jaipur won second prize. Ms. Priyanka Bisht from ICFAI Business School (MBA), ICFAI University won 3rd prize.
Certificate distribution: Certificates were distributed to the winners and the participants. This appreciation motivates aspiring artists and acknowledges their efforts.

Drive Link of the Event:

<https://drive.google.com/drive/folders/1MiiyreESJMOMs7Hk8nhDk0JI0L5XrZ5s?usp=sharing>