

The ICFAI University, Jaipur
ICFAI Business School
Student Activities

Hindi Diwas'24 – 'हिंदी साहित्यिक संगम'

On 13th September 2024, Communiqua – The Language Club of IBS Jaipur organized *Hindi Diwas'24 – 'हिंदी साहित्यिक संगम'*, an inter-college event celebrating the richness and significance of the Hindi language. The event, which was held in Room No. 016, attracted participants from ICFAI University, Jaipur, and several other educational institutions across the city.

Objective of the Event:

The event was organized to honor and celebrate Hindi Diwas, which is officially recognized on 14th September every year. *हिंदी साहित्यिक संगम* aimed to promote the literary and cultural significance of Hindi while encouraging students to engage in various forms of intellectual and creative expression in the language.

Event Commencement:

The event began at 10:40 AM with a warm welcome by Dhvani Nemavat (MBA Class of 2026). This was followed by the traditional lighting of the lamp ceremony, graced by Honorable President Professor (Dr.) HP Singh, VSM, ICFAI University, Jaipur, Dr. SS Jain, Senior Advisor, ICFAI University, Jaipur, and Dr. Shweta Jain, Dean and Program Head, ICFAI Business School, Jaipur. The esteemed guest judges, Mrs. Bela Tripathi, Retired Hindi Teacher from MGD School, Jaipur, and Ms. Shradha Gautam, Deputy Director, Department of Social Justice and Empowerment, Government of Rajasthan, were also felicitated during the inaugural ceremony.

The dignitaries shared insightful addresses, highlighting the importance of Hindi and its rich literary tradition, which set the tone for the competitive rounds to follow.

Event Rounds:

1. Round 1: मेधा - मंथन (प्रश्नोत्तरी प्रतियोगिता)

The first round was a quiz competition where questions related to Hindi literature and language were displayed on a screen. Each team selected one member to answer on their behalf. Teams earned +10 points for correct answers, while -5 points were deducted for incorrect responses. Based on the scores, the top 5 teams advanced to the next round.

2. Round 2: क्षणिक-अभिव्यक्ति (अविचारित)

The second round was an extempore competition that tested participants' spontaneous speaking abilities. Each participant drew a chit with topics related to Hindi poetry, authors, or the language. Participants were also given the opportunity to recite their favorite Hindi poems, showcasing their understanding and appreciation of Hindi literature. This round evoked a deep sense of pride in Hindi's rich poetic tradition, and the top 10 participants progressed to the final round.

3. Round 3: विमर्श-तरंग (वाद-विवाद प्रतियोगिता)

The final round was a debate competition, where participants had 2 minutes to prepare for their topics related to Hindi's relevance in the modern world. Debates lasted for 5 minutes each, with participants passionately presenting their viewpoints and engaging in thought-provoking discussions. This round highlighted the importance of Hindi in today's fast-changing world.

Judging Criteria:

Participants were evaluated on various criteria such as body language, voice modulation, creativity, argument establishment, and overall presentation, with each aspect carrying 5 marks. The judges, Mrs. Bela Tripathi and Ms. Shradha Gautam, were impressed by the depth of knowledge and eloquence displayed by the participants.

Participants and Outcome:

The event saw a total of 48 participants from various institutions in Jaipur. After the final round, the top two scorers were declared winners. The first position was secured by Mr. Jalam Singh from University Rajasthan College, Jaipur, while the second position was held by Mr. Abhishek Mehta (MBA Class of 2026) from ICFAI Business School, Jaipur.

Conclusion:

The event concluded with a certificate and prize distribution ceremony, where the winners and participants were awarded by the judges Dr. Ruchi Gupta and Dr. Shiv Kumar. A vote of thanks was delivered by Bhoomi (MBA Class of 2026), expressing gratitude to all participants, dignitaries, and sponsors. The event was proudly sponsored by *Go Satvik* and *ALFEN*.

Hindi Diwas '24 – 'हिंदी साहित्यिक संगम' was a successful event, celebrating the cultural richness of Hindi and offering students a platform to showcase their literary talents and critical thinking abilities.

Photographs and Videos Drive Link:

https://drive.google.com/drive/folders/1ngoKAoa54oCLMiXdUq2tVUIAJneHADZ?usp=drive_link