

The ICFAI University, Jaipur
ICFAI Business School
Student Activities

Market Clash - The Virtual Stock Trading Competition

September 11, 2024

The Money Matrix Club of IBS Jaipur successfully organized an event titled *Market Clash - The Virtual Stock Trading Competition* on 11th September 2024. The event aimed to provide students with practical exposure to financial markets through a real-time virtual stock trading simulation. The competition allowed participants to test their trading skills, plan investment strategies, and experience the dynamic nature of stock markets, while learning the complexities of decision-making in real-world financial environments.

This event was sponsored by StockGro, a virtual stock trading platform that generously provided access to its trading platforms for all participants. The event was divided into offline and hybrid modes to ensure maximum participation and engagement.

Objectives of the Event:

- To educate students on the real-world dynamics of stock markets.
- To provide students with a hands-on experience of a trader's/analyst's role in financial institutions.
- To enhance participants' decision-making skills in a financial context.

Event Flow:

1. Inauguration and Introduction (11:00 AM – 11:15 AM): The event commenced with a formal welcome by the Money Matrix Club Heads, Harsh Kumar Sharma, Veerpreet Singh, and Coordinator Harshit Maheshwari. They gave a brief overview of the event objectives and introduced the virtual stock trading platform, StockGro.
2. Trading Tutorial and Instructions (11:15 AM – 11:45 AM): A 30-minute instructional session was conducted to help participants understand the basics of stock market operations and the interface of the StockGro platform. Guidelines for the competition were shared, and participants were encouraged to strategize before making trades.
3. Offline Trading Session (11:45 AM – 1:00 PM): In the offline segment, participants actively engaged in virtual stock trading. They accessed real-time market data and made trades using laptops and smartphones. The session provided students with a simulation of real-life market fluctuations, enhancing their learning.
4. Hybrid Trading Session (1:00 PM – 3:30 PM): The hybrid segment allowed remote participants to join in the competition. Both online and offline participants competed simultaneously to maximize their profits through smart trading strategies.
5. Results and Closing Ceremony (3:30 PM – 4:00 PM): The event concluded with the declaration of the winners. The participant who earned the highest profit through

trading by the end of the session was announced as the winner. The winner was awarded recognition from the Money Matrix Club, and StockGro provided special prizes for outstanding performers.

Event Outcome:

- Participation: The event saw enthusiastic participation, with students actively trading and engaging with the platform. Both online and offline participants gained practical exposure to financial markets.
- Learning Impact: The workshop effectively introduced participants to the intricacies of stock market trading and gave them a practical understanding of financial decision-making.

Conclusion:

Market Clash - The Virtual Stock Trading Competition was a resounding success, providing students with valuable insights into the stock market and financial trading strategies. The event met its objective of educating students on real-world market dynamics, allowing them to experience the role of traders and financial analysts in a simulated environment. The support from StockGro and the meticulous planning by the Money Matrix Club contributed to the overall success of the event.

We look forward to organizing similar events in the future to further enhance students' knowledge and experience in the world of finance.

Photographs and Videos Drive Link:

<https://drive.google.com/drive/folders/1nzA1ugDmLJHmhpF0sFWhvlmnd1xm1O?usp=sharing>