

**The ICFAI University, Jaipur**  
**ICFAI Business School**  
**Student Activities**  
**Freshers' Week**  
**(July 15 – July 19, 2024)**

**Day 1: Sports Day (July 15, 2024)**

The adrenaline-pumping Sports Day brought out the sportsmanship and competitiveness in the freshers. The day witnessed spirited matches and races, including a thrilling Volleyball Match where teams battled it out on the court, displaying their skills and teamwork. The Basketball Match saw some intense action as the freshers competed fiercely for victory. The 100-Metre Race was a highlight, with athletes showcasing their speed and determination, thrilling the audience with their sprinting prowess. The day concluded with fun outbound team-building activities, fostering collaboration and camaraderie among the freshers. It was a day filled with energy, enthusiasm, and unforgettable moments!

**Photographs**

**Drive**

**Link:**

<https://drive.google.com/drive/folders/1KI5KrOVPZJuK8VihQJhbOBncpYaE8m30?usp=sharing>

**Day 2: Corporate Day & Talent Hunt (July 16, 2024)**

The second day of Freshers Week brought an electrifying atmosphere to the campus with Corporate Day and Talent Hunt. The new batch of students showcased their passion for business and management, starting with a dazzling Ramp Walk in sleek corporate attire, where they exuded confidence and professionalism. The Talent Hunt that followed was a vibrant display of creativity, featuring mesmerizing performances in singing, dance, poetry, and art & craft. The event was a perfect blend of style and talent, setting the stage for an exciting year ahead.

**Photographs**

**Drive**

**Link:**

<https://drive.google.com/drive/folders/1Ksrnwxj1qf7pQ0FI9fKTTB3fGNsLq7K?usp=sharing>

**Day 3: IBS Mart (July 17, 2024)**

IBS Mart, organized by the Eco Biz Club, transformed the campus into a vibrant marketplace brimming with entrepreneurial spirit and cultural heritage. The MBA Class of 2025 set up an array of food stalls offering diverse cuisines, treating everyone to a delightful culinary experience. Various game stalls added a perfect blend of entertainment and excitement to the day. The day was a cultural extravaganza, where students dressed in traditional attire showcased their talents through dance, music, and poetry. It was a day that celebrated creativity, culture, and community!

**Photographs**

**Drive**

**Link:**

<https://drive.google.com/drive/folders/1KtLGFvx4wL5qTsZ10Y7-bKagj2bqd49S?usp=sharing>

#### **Day 4: Flash Mob (July 18, 2024)**

The fourth day of Freshers Week ended with a delightful surprise for everyone. The MBA Class of 2025 performed a thrilling flash mob to invite freshers to the Freshers Meet, leaving the audience spellbound with their coordinated dance moves and infectious energy. Freshers Week at ICF AI Business School, The ICF AI University Jaipur, was a memorable and eventful experience filled with activities, learning, and bonding. From Corporate Day's business challenges to the cultural festivities on Traditional Day and the intense sports competitions on Sports Day, the week provided a holistic experience for the new students. The surprise flash mob added a perfect touch of excitement and joy to the culmination of the week-long celebration. Freshers Week was not only an opportunity to welcome the new batch but also to nurture their talents, instill teamwork, and create a sense of belonging within the ICF AI Business School community.

**Photographs**

**Drive**

**Link:**

<https://drive.google.com/drive/folders/1KupqzgXLiLeR22vb8CLgDB1J-hchka1G?usp=sharing>

#### **Day 5 : D-Day (July 19, 2024)**

##### **Udbhav'24: MBA Class of 2026 Freshers' Event**

The ICF AI Business School at The ICF AI University Jaipur hosted an exhilarating Freshers Party, Udbhav'24, to warmly welcome the new batch of students. The event was honored by the esteemed presence of the Chief Guest, President of the ICF AI University Jaipur, Prof. Dr. HP Singh VSM, and the Guest of Honor, Dr. SS Jain, Senior Advisor at IUJ.

The celebration commenced with the traditional lamp lighting ceremony, symbolizing the dispelling of darkness and the beginning of a new journey for the freshers. President Prof. (Dr.) HP Singh VSM and Guest of Honor, Dr. SS Jain, participated in the ceremony, accompanied by other dignitaries and faculty members. This auspicious start set a positive tone for the evening.

Following the lamp lighting, President Prof. (Dr.) HP Singh VSM delivered an inspiring address to the gathering. He welcomed the new students to ICF AI University Jaipur and shared valuable insights into the significance of education and the opportunities that lie ahead. His words of wisdom motivated the students to excel in their academic pursuits and embrace the holistic learning environment offered by the university.

A major highlight of the evening was the "Mr. and Ms. Freshers" contest, where first-year students showcase their talent, confidence, and personality on stage. Participants enthralled the audience with their performances, including dance routines, singing, and poetry recitations. The panel of judges, comprising faculty and senior students, faced a tough decision due to the remarkable talent exhibited by all contestants. After much deliberation, Vaibhav Shukla was crowned "Mr. Fresher" for his exceptional dance performance and confident stage presence, while Raunak Sahu was crowned "Ms. Fresher" for her mesmerizing artwork and confidence. Both winners received trophies, sashes, and the adoration of their fellow freshers.

The event also featured a series of captivating cultural performances that celebrated the evolution of Indian cinema. Dance and singing performances from the MBA Class of 2025 welcomed the MBA Class of 2026, with the audience enthralled by the creativity and enthusiasm displayed by the performers.

In addition to the entertainment and celebration, the event marked the official launch of the Prowess - IBS Magazine. The magazine's theme, "PROWESS 8.0 - India Rising: Odyssey to Viksit Bharat," was unveiled by the Prowess Team, highlighting the magazine's focus on India's journey towards development.

The evening concluded with a 20-minute thank you performance by the juniors, which was a masterpiece and a perfect end to the entire event. The presence of esteemed dignitaries and the enthusiastic participation of the freshers ensured that the event marked the beginning of a promising academic journey for all. The spirit of celebration and anticipation for the exciting times ahead at ICFAI Business School was palpable as the event drew to a close.

**Photographs**

**Drive**

**Link:**

[https://drive.google.com/drive/folders/1Kx6oXuXDsgUH60WBlq11qU5GNHxLy5\\_L?usp=sharing](https://drive.google.com/drive/folders/1Kx6oXuXDsgUH60WBlq11qU5GNHxLy5_L?usp=sharing)