

## **Orientation Program of MBA Batch 2018-20**

### **The ICFAI Business School, The ICFAI University Jaipur**

Embarking the beginning new academic session of IBS commenced on 1st June 2018, a 5 day long orientation program started at The ICFAI University Jaipur for MBA students. Objective of this induction program was to introduce the student to IBS philosophy and make them understand the purpose of academic advisement and course selection.

#### **Day 1 (4th June 2018)**

The programme was inaugurated with the lighting of the lamp by the Guest of Honour, Dr. Rajesh Kothari , Director Poddar Institute of Management, Dr.S.S Jain Advisor ICFAI group, Dr. G.D Rathod Associate Dean and Registrar (Officiating) IUJ and Dr. Shweta Jain , Academic coordinator IBS. Dr. Kothari delivered the welcome address to the new students and their parents. He expressed delight over the success the brand ICFAI has achieved since inception. He also motivated and inspired the student on the various aspect of successful professional and personal life.

There were two session by the guest speakers. First Session was presided by Dr. Saket Mathur who explained the challenges business are facing in the globalization era and strategies business are adopting to overcome the same. Second session was taken by Dr. Alka Batra, Director Ageis Consultancy. She discussed how student should approach the professional life and make their presence in corporate world. Students were excited and participated in the talent hunt competition conducted by Dr. Shiv Kumar in the post lunch session. The response received from the students was extremely encouraging with excellent feedback for the sessions scheduled throughout the program.





## **Day 2 (5th June 2018)**

A guest lecture on “Entrepreneurship” witnessed the cheering participation of all the students from MBA. The guest speaker, Mr. Anshul Jain, Director of Golden Divine Creation Pvt Ltd. shared the various career prospects for a management graduate as entrepreneur. All he made the students think in a logical way and how to develop analytical skill to start their own business. Another session “Enhancing your professional image” by Ms. Ritu Deswal, owner Style n Scissors mesmerised the students. They were excited to get valuable inputs from Ms. Ritu on grooming and personality development aspects. Post Lunch session was taken by Dr. Shweta Jain on “Academic Process at IBS”. The session was informative and students were explained the entire minimum academic requirement for successful completion of the program





Day 3 (6th June 2018)

The day would be marked in the history of university with the arrival of Prof Emeritus (Neurology) Padma Shri Dr. Ashok Pangariya. Dr. Pangariya delivered a session on “Art of Happiness”. In his address, he emphasized to maintain a happiness quotient in life. He also gave various solutions to the student’s problem and motivated them for successful life. Dr. Rajesh Kothari, Director, Poddar Institute of Management Studies, Registrar, The ICFAI University Jaipur, Dr. G.D Rathod and Head Development ICFAI Foundation, Shri Jagdish Patel welcomed and felicitated Dr. Pangariya. All the students, faculty and staff of university were mesmerized with the enlightening speech. There were two more sessions on “Corporate Expectation from Budding Managers” by Mr Gagan Sharma AGM, Danik Bhaskar and “Disruptive technologies” by Mr. Ajay Gupta, MD Kamtech Technologies. Students benefited from valuable interaction and the speakers created enthusiasm in students to choose the MBA electives and explore themselves in the field of management.



Day 4 (7<sup>th</sup> June 2018)

Eminent Speakers from various sectors interacted with the new MBA students. First session was on "Legal Aspects of Business" by Advocate Prateek Kasliwal, Law Desk. He explained the concept related to various law and IPR related information. Second Session was on "What Next" by Dr. Sheenu Jhawar, COO Apex HealthCare. Her session was very influencing and students learned to overcome the failures in life. Last Session was on "Expectation Management for MBA" by Mr. Shantanu Srivastav Associate Director at Consumer Unity & Trust Society (CUTS International). He shared the various essentials that are required in professional life. Also how to build your personality in 360 degree approach so that they are ready for successful and growing career.





Day 5 ( 8<sup>th</sup> June 2018)

Shri Jagdish Patel, Head Development ICF AI Foundation interacted with the new batch of MBA. He shared his views with the students and also motivated them for facing challenges in professional life. Second session on “Role of budding managers towards society” by Dr.Archana Sharma, Vice President, Media Spokesperson, Rajasthan Congress Party. She shared that the young generation can serve society by being an alert and aware citizen. Orientation Program concluded with lots of management games conducted by senior MBA students. Juniors appreciated the efforts put in by seniors and enjoyed the all the session.





