



The ICFAI University, Jaipur

Admissions
2019-20

ICFAI Business School
offers

BBA

**B.Com
(Hons.)**

Three year, Full-time Campus-based Programs

BBA Program

Driven by Technology, Harnessed by Social Ethos

India Inc. reflects the change in dynamics from offline to online, from analog to digital, from standalone society to digital society. In fact, India is seen as a growing economy with global outlook where young students can build their future with perfect mix of ambition, aspiration, qualification, growth and reward.

The ICFAI Business School, Jaipur presents unique BBA Program 2019-22 with underlying value statement - "Driven by Technology, Harnessed by Social Ethos".

Distinctive Features of BBA Program:

- Investment lab, Psychometric assessment, Business game, Creative writing workshop, Advertisement club and In-depth assessment of successful corporate houses.
- Comprehensive approach to understanding Indian business scenario
- Appreciating matrix of sociology, psychology and philosophy of business environment
- 'Do It Yourself' experience
- Classes through latest IT support system
- Case-method and problem solving approach
- Contemporary course content
- Innovation, new practices, new approach with blend of technology are 'guiding wheels of the program'.

Fee

Program (Domicile)	Duration	Semester Fee
BBA	3 years	40,000
B.Com (Hons.)	3 years	12,500



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ICFAI Business School

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Salient Features @ The ICFAI University, Jaipur

- Part of a large educational group (ICFAI Group) comprising 11 Universities, 9 B-Schools, 7 Tech Schools and 6 Law Schools across the country.
- State-of-the-art infrastructure including green landscapes
- Extensive Internship Program along with regular inter-face with corporate executives
- Extensive guest lectures, in-house cultural and sports activities
- Add-on courses for career progression like advance excel, psychlab certification from BSE, NSE etc.
- Case-based teaching Pedagogy
- Mentor-Mentee program
- Start-up, Incubation and Entrepreneurship cell
- Round the year personality grooming activities and soft skills sessions & language lab
- Excellent placement support.
- Regular career counseling sessions
- Triple Layer Scholarships and State Government scholarships
- Strong Industry-Academic inter-face and regular industry visits
- Hub for creative learning. Regular sessions for performing arts.
- Strong Alumni base
- Preparation and readiness for competitive exams
- Excellent Sports and Gym facilities.
- Well equipped Football & Cricket Grounds
- Cricket academy for training
- Book reading session per week with corporate movie
- Wi-Fi campus and e-library
- Separate hostel facilities for Boys & Girls.
- 24 X 7 Canteen facility
- ATM on Campus
- Transport Facility
- Reasonable fee and online fee deposit facility
- Ample opportunities for representing University in academic and cultural events outside campus
- Medical Assistance
- Campus in Jaipur city

B.Com (Hons.) Program

Sharpening Skills, Empowering Youth

B.Com (Hons.) 2019-22 is a flagship program of the ICFAI Business School, Jaipur. The program aims at enhancing students ability to deal with complex business issues and also to groom them to become focussed graduates.

Crafted masterly, the B.Com (Hons.) program trains students for careers in BFSI primarily. The program is so structured that it will help students to pursue and complete Company Secretary course while simultaneously undergoing the B.Com (Hons.) program.

The ICFAI University, Jaipur is conscious of current scenario in commerce education, hence new subjects like Introduction to Business Analytics, Advanced Excel, Financial Modelling, Environmental & Social Accounting, Income Tax Preparation, Corporate Governance and Investment Labs are introduced besides normal subjects.