

Faculty Profile



Name: Richa Sethi

Designation: Faculty-Soft Skills, Business Communication, Marketing.

Qualification: B.Sc., MBA, Ph D thesis submitted.

Teaching Area: Business Communication, Soft Skills, Consumer Behaviour, Service Marketing and Strategic Management.

Research Interest: Multilevel Marketing, Interpersonal Communication.

Professional Experience: Teaching - 8years, Corporate - 4years

Number of Publications: 6

Memberships:

- Member in Editorial Board: International Journal of Recent Research Aspects.
- Editorial Review Board's member of International Journal of Integrative Sciences, Innovation and Technology