



**Name:** Priyanka Payal

**Designation:** Assistant Professor (IBS Business School)

**Teaching Area:** Managerial Economics, Financial Management, Business Environment, Economic Development and Policy of India

**Research interest:** Economics, Banking and Finance

**Education:** PGDM, M.Com, NET (Commerce), Ph. D (Pursuing)

**Professional Experience:**

**Academics:** 6 years

**Industry:** 1 year

**Publications:**

- “The new dimensions of tourism industry- A case study of Rural Tourism in Rajasthan”, INSPIRA-JCECS, p-ISSN:2395-7069 (Impact Factor : 2.0546) Volume 03, No.02, April-June, pp.199-202.
- “Impact of E-Commerce on Tourism Industry with respect to Business Performance” International Conference, BICON, Biyani Group of Colleges, on 20-22 Oct. 2016, ISBN: 978-93-83462-94-0.
- Paper presented on “Impact of Tourism Industry on Economic Growth of India with respect to Foreign Exchange Reserve”, IPSA International Conference of Social Science Department, UOR, on 14-16 April,2017.
- Article on “Relationship between Financial Inclusion and Repo Rate”, National Conference of EAFM Department, UOR, on 22-23 Dec 2015.
- Article on “Impact of Comparative Advertisement”, International Conference, BICON, Biyani Group of Colleges, on 21-27 Sept. 2015.